



**Town of Boone
Town Council
Regular Meeting
9:00 AM, September 9, 2026
Town Council Chambers
1500 Blowing Rock Road**

1. Call to Order
2. Moment of Silence
3. Announcements
 - A. Announcement of Board Vacancies
4. Requested Appearances
 - A. Lane Moody- Downtown Development Director
5. Tentative Agenda Adoption
6. Approval of Proclamations and Resolutions
7. Public Comment
8. Approval of Items on Consent Agenda
 - A. Consideration of Hellbender Mural Expansion
9. Planning Matters
 - A. Discussion of Renew NC Workforce Housing for Ownership Program
10. Council Matters
 - A. Appointment to Historic Preservation Commission
11. Mayor's Report
12. Town Manager's Report
13. Town Attorney's Report
14. Board Liaison Reports
15. Closed Session
 - A. N.C. Gen. Stat. § 143-318.11(a)(1), to review, approve, and seal closed session minutes from Council's prior closed session(s).

- B. N.C. Gen. Stat. § 143-318.11(a)(3), to consult with the Town Attorney in order to preserve the attorney-client privilege between the attorney and the Town Council, and obtain legal advice, consider, and/or give instructions to the attorney concerning one or more potential legal claims.
- C. N.C. Gen. Stat. § 143-318.11(a)(6), to consider the qualifications, competence, performance, character, fitness, conditions of appointment, or conditions of initial employment of an individual public officer or employee or prospective public officer or employee.

16. Potential Action Following Closed Session

17. Adjournment



Town of Boone Agenda Item Action Request Form

This form must be completed and attached to all supporting documentation for items to be included in the Town of Boone Council agenda. One (1) form per agenda item.

Submitted By: Nicole Harmon, Town Clerk

Department: Administration

Contact Phone: 828.268.6200

Email: nicole.harmon@boonenc.gov

Date of Council Meeting to consider this item: 9/9/2026

Council Action Requested: For Information

Item Title: Announcement of Board Vacancies

Summary of Information: Please see the attached list of board vacancies.



PUBLIC NOTICE

The Town of Boone is currently soliciting applications from people who would like to serve on the following boards:

POSITIONS OPEN

BOARD OF ADJUSTMENT

Three alternate positions

CULTURAL RESOURCES ADVISORY BOARD

One student position

HISTORIC PRESERVATION COMMISSION

One regular position, one student position

PLANNING COMMISSION

One regular position

The next application deadline is **October 2, 2026**, by **5 p.m.** If you qualify for any of the positions and would like to apply, please contact Town Clerk Nicole Harmon at 268-6200 or e-mail Nicole.harmon@boonenc.gov for more information. You may also visit the Town's Website at www.townofboone.net to view information about the various boards and to download an application form.



Town of Boone Agenda Item Action Request Form

This form must be completed and attached to all supporting documentation for items to be included in the Town of Boone Council agenda. One (1) form per agenda item.

Submitted By: Laney Wise, Grants Coordinator/Communications

Department: Administration

Contact Phone: (828) 268-6200

Email: laney.wise@boonenc.gov

Date of Council Meeting to consider this item: 9/9/2026

Council Action Requested: For Information

Item Title: Lane Moody- Downtown Development Director

Summary of Information: Downtown Development Director Lane Moody requests to provide Town Council with a brief update on the Downtown Boone Development Association's recent Annual Meeting, including highlights from the NC Main Street annual statistical reporting and an overview of current downtown activities, accomplishments, and priorities.



DOWNTOWN BOONE DEVELOPMENT ASSOCIATION ANNUAL UPDATE

SEPTEMBER 9, 2026



Current Board Members

Town Council Appointed Positions



Kendra Sink
Mast General Store



Megan Kevorkian
South End Brewing



Stephanie Boozer
Come Back Shack



Joe Lynch
Speckled Trout
Outfitters



Julia Moretz
Betty's Biscuits



Open Position

Ex-Officio Positions



Mayor Dalton George
Boone Town Council Member
Board Liason



Anne Pruitt
Boone Town Council Member
Board Liason



Lane Moody
Downtown Development Director/ Executive Director

Board Appointed Positions



Suzanne Livesay
Appalachian Theatre
of the High Country



Renee Boughman
F.A.R.M Cafe



Fulton Lovin
Pads for Grads



Mike Forrester
Fizz Ed



Ethan Rector
Lumina Spas



Annie Jones
Turchin
Center



Frances Keel
Appalachian State Conference
and Event Services
Ex-Officio



Mike Durrett
Downtown Specialist



A Designated Main Street Community Since 1993

For more than 30 years, Downtown Boone has been part of the NC Main Street program, providing access to resources, training, technical assistance, and a proven framework for downtown revitalization and economic development.

More than a designation, it connects Boone to a statewide network focused on keeping downtowns strong, vibrant, and economically resilient.

GRANT COMPONENTS

- 1) "How to Make Your Business & Community A Destination" Training for Small Businesses
- 2) Storytelling Training for Downtown Leaders
- 3) Professional Media Assets – Photography & Videography of All 72 Communities
- 4) Itinerary Development Template for Community Websites



Boone's Certified NC Destination Businesses

Updated Photography for Downtown



There is still time to earn your certification if you are interested; you have until September 30th! If there are multiple folks, we could schedule a group opportunity!



Appalachian
Regional
Commission

\$25,000 Approved Grant Application for:

- 1. Updated Marketing and Communication Strategy**
- 2. New Board Development Training**



Entrepreneurship for **all.**

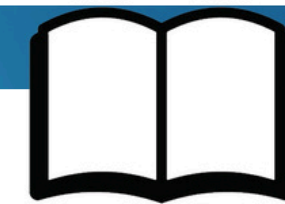


STARTER U IS LIVE

FREE SELF-PACED MASTER-CLASS

The Brian Hamilton Foundation is proud to partner with BLANK to bring Starter U to the BLANK community

ABOUT THE COURSE



This course breaks down the process of starting a business into clear, practical steps. It is designed for aspiring and early-stage entrepreneurs who have an idea and want guidance turning that idea into a business.

Students learn skills like getting customers, hiring, financing, managing money, and much more.

ONLY
3
HOURS

ENROLLING NOW!

LEARN FOR FREE THROUGH BLANK

ABOUT THE BRIAN HAMILTON FOUNDATION

After more than 30 years as an entrepreneur, Brian Hamilton created the foundation to help people pursue opportunity through business ownership. He founded Sageworks, one of the country's first fintech companies, and formalized inmates to entrepreneurs, a long-running program that provides practical entrepreneurship education to justice-impacted people

Restaurant Week



FORKS UP!
FOR EDUCATION

MAY 18-23, 2026



2026
**Carolina's
FINEST**
Carolina
country

*Who's the finest
in North Carolina?*

Carolina Country magazine, published on behalf of North Carolina's electric cooperatives, is showcasing the best North Carolina has to offer through its annual Carolina's Finest Awards. We've been nominated as one of the finalists.

Vote for us!

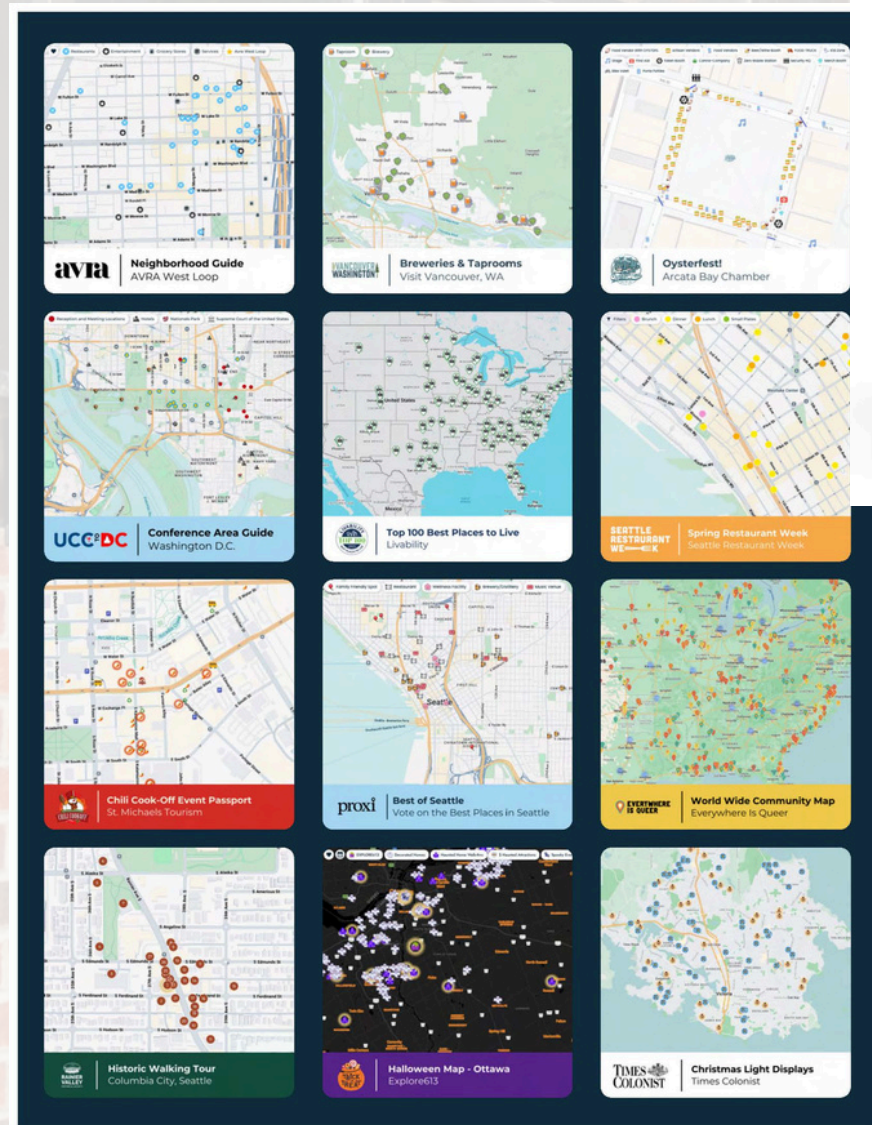
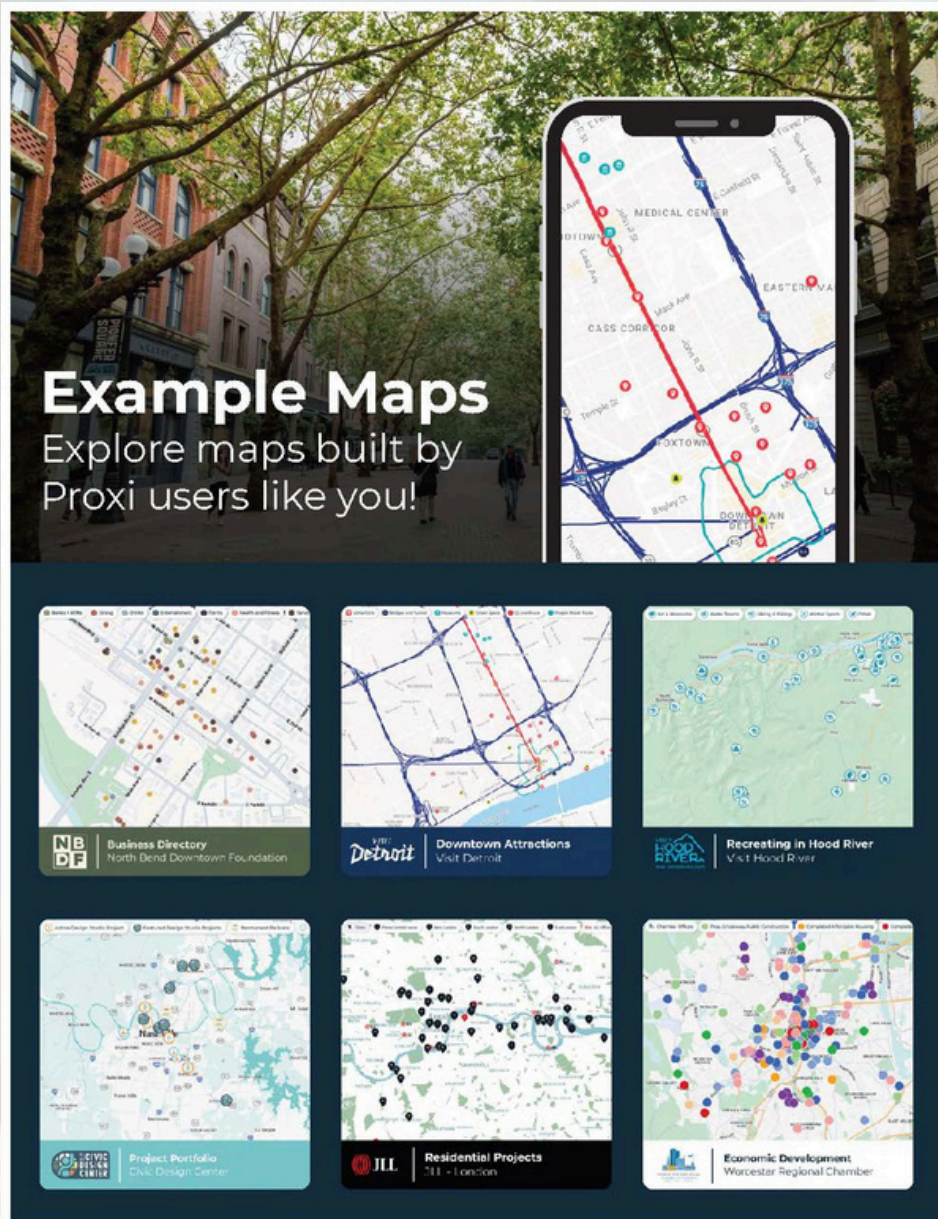


CarolinaCountry.com/Finest
Cast your ballot by August 15 for
a chance at a **\$100 gift card!**

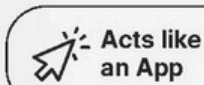
BOONERANG
MUSIC & ARTS FESTIVAL

JUNE 19-21, 2026
DOWNTOWN BOONE, NC

Proxi Downtown Management System



Mobile Guides

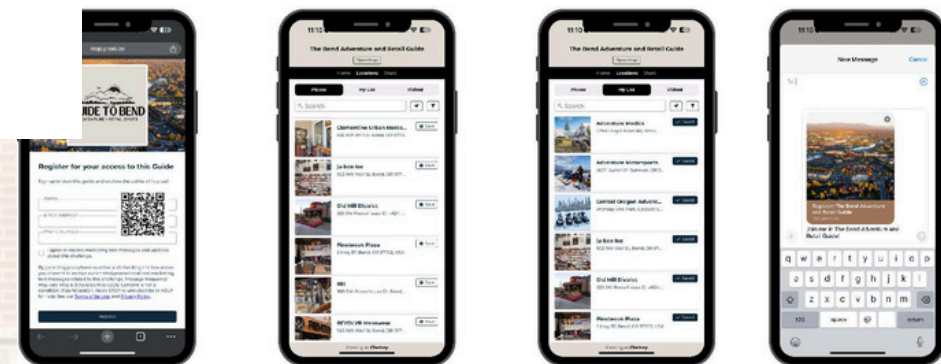


Easily to Create + Edit

Email/SMS Your Audience

Affordable

Get data on interactions



NC Main Street Impact Reports



2025-26

BOONE, NC
828-268-6283
WWW.DOWNTOWNBOONENC.COM

Facebook @downtownboonenc
Instagram @downtownboonenc



VISION/MISSION/GOALS

MAIN STREET
IMPACT REPORT

VISION & MISSION

Vision: Downtown Boone is where community and commerce thrive together in a vibrant, walkable hub that strengthens local connections while driving regional prosperity. Rooted in the spirit of the Blue Ridge Mountains, it cultivates collaboration among residents, entrepreneurs, and visitors, creating a dynamic economy built on shared experiences and sustainable growth.

Mission: The Downtown Boone Development Association promotes and champions the enhancement of downtown Boone.

ECONOMIC STRATEGY & GOAL

Serves as the guide to the high country for locals and visitors. The goal is Downtown Boone welcomes all, providing outstanding hospitality.

ECONOMIC STRATEGY & GOAL

To build a collaborative downtown ecosystem where residents, businesses and visitors actively engage to strengthen community ties and drive sustainable economic growth through shared experiences resulting in higher sales, sustained/expanded/new locally owned businesses, increased investment, safer, more attractive and walkable downtown blocks, stronger foot traffic and regional brand recognition.

blocks
parcels
parcel owners
public parking spots
1st floor storefronts
residential units
lodging units
restaurants
retail
coffee spots
vacancy rate

12
141
120
355
105
537
43
35
38
4
2%



INVESTMENT STATS
2025-2026

PUBLIC
\$133,347

PRIVATE
\$6,433,372

0 FACADE IMPROVEMENTS

1 BUILDING IMPROVEMENTS

5 NET NEW BUSINESSES

1 NET GAIN JOBS

VOLUNTEER SPOTLIGHT

\$12K VOLUNTEER VALUE

352 VOLUNTEER HOURS

"We're so grateful for the volunteers who continue to give their time and energy to Downtown Boone. We saw a slight increase in volunteer hours this year, and every one of those hours represents someone choosing to invest in our downtown and our community. We truly couldn't do this work without their support."
—Kendra Sink, Board Chair, Downtown Boone Development Association

PROJECT 1: Partnership with Watauga Education Foundation

The DBDA partnered with the Watauga Education Foundation for the second annual Downtown Boone Restaurant Week, supporting our downtown businesses while also giving back to local schools. More than a dozen restaurants participated, offering specials and encouraging the community to dine downtown for a great cause.



Restaurant Week
FORKS UP! FOR EDUCATION
MAY 18-23, 2026

PROJECT 2: Appalachian Regional Commission Training

The DBDA Director and Board President participated in Appalachian Regional Commission Board Development training to strengthen board leadership, governance, and the organization's long-term effectiveness.



Appalachian Regional Commission

PROJECT 3: Certified NC Destination Businesses

The DBDA connected downtown businesses with the Certified NC Destination Business program, providing training and tools to help them attract visitors, strengthen their identity, and become destinations in their own right.



Certified NC Destination Business

COMMUNITY PROFILE - 2025

POPULATION
19,929

HOUSEHOLDS
5,975

MEDIAN HH INCOME
30,065

MEDIAN AGE
21 YEARS

"While our community profile continues to reflect Boone's unique student population, the continued investment in Downtown Boone speaks volumes about the value our community places on a strong and vibrant downtown."
— Main Street Director Lane Moody

DOWNTOWN DRIVE TIME MARKETS
Claritas 2026 Numbers

	5 MIN	10 MIN	20 MIN
POPULATION	12,382	23,596	43,328
HOUSEHOLDS	2,507	7,586	16,171
MEDIAN INCOME	\$37,044	\$37,553	\$55,000



HELPING BUSINESSES THRIVE

• facade grants
• marketing

• design services
• business trainings

The Downtown Boone Development Association currently offers a variety of business support opportunities and is always looking for more. Alongside grants, marketing, and design services, the DBDA has recently organized training sessions designed to strengthen downtown businesses. These have included the NC Certified Destination Business program, which helps businesses attract new customers and stand out as destinations, as well as social media workshops that provide practical tools for improving online engagement and promotion.

REVITALIZATION PROJECTS UNDERWAY!

Over the past year, the Howard Street Revitalization Project has been well underway, with significant progress made both above and below ground. The project includes upgraded underground utilities, improved stormwater systems, and a full streetscape redesign with new sidewalks, lighting, landscaping, bike and pedestrian improvements, and other streetscape amenities.

As construction continues toward its anticipated completion this year, the transformation of Howard Street is really beginning to take shape. These improvements will create a more accessible, welcoming, and vibrant street that supports downtown businesses and strengthens connections throughout the district. This long-term investment will leave a lasting impact for residents, visitors, and future generations to enjoy.

PROMOTIONAL ACTIVITIES

The events below are used to increase community engagement and foot traffic in the Downtown area

- First Friday Art Crawls
 - April's Earth First Friday
 - Buskers Fest
 - Festive First Friday
- Boonerang Music and Arts Festival

- Targeted Social Media Campaigns
- Annual Meeting of the Membership in August
- Rotating Public Art Program



PHOTOGRAPH BY BETTY'S DISCO

DESIGNATIONS

- Certified Local Government
- Downtown Historic District
- Bee City USA
- Tree City USA

"The arts and creative spaces are an important part of what makes Downtown Boone special, and the transformation of Howard Street gives us an exciting opportunity to build on that identity. Together, these investments create a more vibrant and welcoming downtown, strengthen our local economy, and give residents and visitors even more reasons to experience Boone."
— Suzanne Livesay, Vice President, Downtown Boone Development Association



Main Street Impact Report



9-9 MAINE



9-12 EAST CAROLINA



9-18 CHARLOTTE



9-28 NC STATE



10-10 OLD DOMINION



10-16 COASTAL CAROLINA



10-22 JAMES MADISON



10-31 GEORGIA SOUTHERN



11-7 GEORGIA STATE



11-14 MARSHALL



11-21 ULM



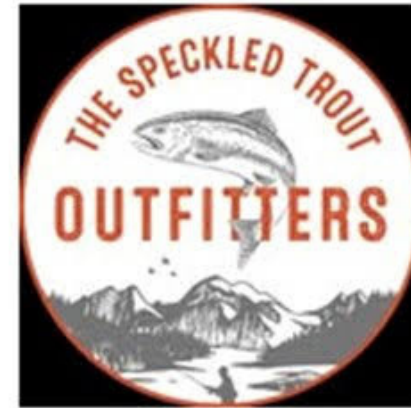
11-28 SOUTH ALABAMA

HOME

AWAY

5 New Businesses

The Office



3 Lost Businesses



Graffiti Update



Howard Street Social District Proposal

The Economic Vitality Committee has been working on a proposal for a Howard Street Social District, with support from Mayor George. Draft language is being developed, and the proposal will include multiple opportunities for public and stakeholder input as it moves through the review process.



Buskers Fest
BOONE, NC

Buskers Fest

SEPT 12, 2026 | 1-5PM

Join us in Downtown Boone for
art, music, food, drinks, and
more!



**Festive First Friday and
Solar Tree Lighting**



Friday, December 4

**BŌŌNE
BŌŌ!**

Saturday, October 31
4:00 PM - 6:30 PM
Downtown Trick-or-Treating
[joneshouse.org /booneboo](http://joneshouse.org/booneboo)



UPCOMING EVENTS



**Art
Crawl**
FIRST FRIDAY
Downtown Boone, NC



ANTLERS & ACORNS
SONGS & STORIES

Sept 23-26, 2026

TOWN OF BOONE
**HOLIDAY
PARADE**

Saturday, December 12
at 6:00 pm



Saturday, November 28, 2026 is “Shop Small” Saturday

THERE'S NO PLACE LIKE
LOCAL
FOR THE HOLIDAYS



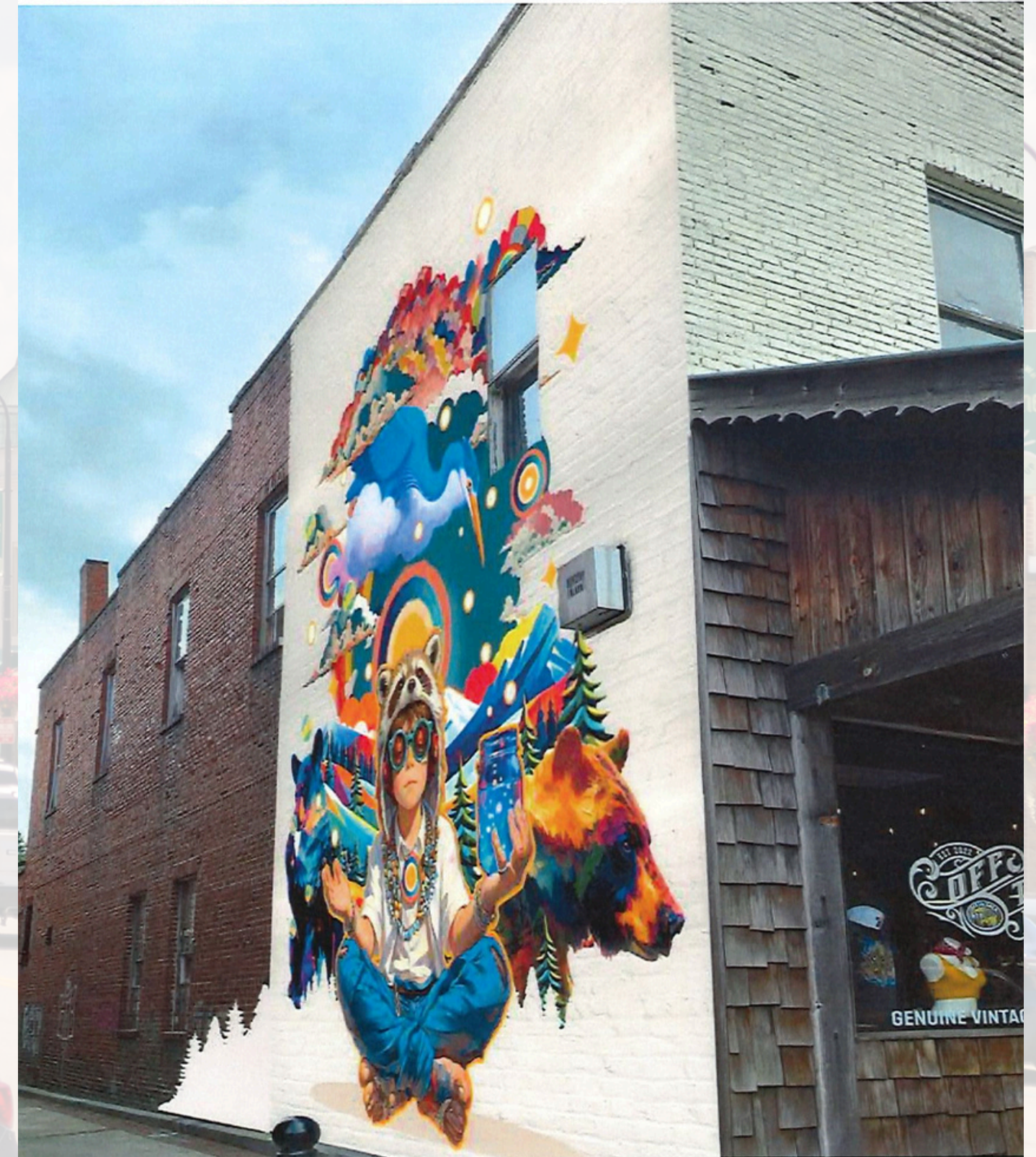
**MAKE A
BIG IMPACT
SHOP SMALL**

★

SMALL BUSINESS SATURDAY



UPCOMING PUBLIC ART IMPROVEMENTS



Scavenger Hunt



BATS OF BOONE

Written and Illustrated by Alyssa Hughes

Howard Street Construction Update





Town of Boone Agenda Item Action Request Form

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Submitted By: Lane Moody, Downtown Boone Development Director

Department: Administration

Contact Phone: 828.28.6200

Email: lane.moody@boonenc.gov

Date of Council Meeting to consider this item: 9/9/2026

Council Action Requested: For Action

Item Title: Consideration of Hellbender Mural Expansion

Summary of Information: The Downtown Boone Development Association proposes expanding the existing Hellbender mural at 140 S. Depot Street to cover the remaining portion of the building's side wall. The expansion will continue the theme and style of the original mural, celebrating the Eastern Hellbender and the region's natural heritage while transforming an area that has experienced recurring graffiti into a more welcoming public art space. The project will be completed by the original artist, Ralph Josh Johnson of Johnson Art and Design, at a cost of \$10,500.

The project has completed the Historic Preservation Commission application and review process. The Historic Preservation Commission's recommendation memo, along with a mock-up of the proposed mural expansion, is attached for Town Council's review.



Planning and Inspections

680 W. King Street, Suite C

Boone, NC, 28607

Phone Number: (828) 268-6960

Email: planning@boonenc.gov

MEMO

TO: Lane Moody (DBDA)

FROM: Amy Snider

CC: Jane Shook

DATE: August 17, 2026

SUBJECT: HPC Advisory Art Review for Hellbender Mural Expansion at 140 S. Depot Street

The Historic Preservation Commission voted unanimously to recommend the proposed hellbender mural expansion to Town Council as presented during its advisory session held on August 11, 2026.

Attachment: Meeting minutes 08.11.2026 (Draft)

TOWN OF BOONE
HISTORIC PRESERVATION COMMISSION
ADVISORY MEETING MINUTES
August 11, 2026, 3:00 pm
Planning & Inspections Department & WebEx Video Conferencing

Historic Preservation Commission Members Present: Vardell Smyth-Chair and Bennie Gaetano

Town Staff Present: Jessica Mitchell-Advanced Planning Specialist, Amy Snider-Commercial Zoning Administrator, Lane Moody-Downtown Development Director, Virginia Roseman-Council Member Liaison (via WebEx), and David Pedersen-Board Clerk

Call to Order

Chair Smyth called the Boone Historic Preservation Commission meeting, held in the Planning & Inspections Conference Room at 680 West King Street, Suite C, and via WebEx to order at 3:00 pm.

Adoption of Agenda

Commission Member Gaetano made a motion, seconded by Chair Smyth, to adopt the agenda as presented.

Vote: Aye – 2
Nay – 0

The motion passed.

Approval of Minutes

Commission Member Gaetano made a motion, seconded by Chair Smyth, to approve the July 7, 2026, Historic Preservation Commission advisory meeting minutes.

Vote: Aye – 2
Nay – 0

The motion passed.

Public Comment

There was no public comment.

HPC Pre-Application Workshop/Advisory Art Review for Hellbender Mural Expansion at 140 S. Depot Street

Amy Snider introduced Lane Moody and artist Josh Johnston, describing the project as an expansion of the existing hellbender mural onto the western elevation of the structure and pointing the HPC to the proposal in the packet. Lane Moody expressed excitement for the proposal and added that it could mitigate issue with graffiti on the structure. Commission Member Gaetano inquired about remediation if graffiti were to be placed on the mural. Mr. Johnston noted that the original had a clear coat over the mural which would help with the process of cleaning graffiti, which is difficult but possible.

Chair Smyth pointed out that the proposal falls within the new standards and there is no technical reason the HPC would deny the proposal. He added that there were no fenestrations that the mural would impact. The HPC agreed that they were favorable of the mural.

Commission Member Gaetano made a motion, seconded by Chair Smyth, to recommend that the proposal is taken to Town Council for review.

Vote: Aye – 2

Nay – 0

The motion passed.

Items for Discussion

The HPC and the others present briefly discussed mural standards and expressed excitement for the possibilities of future murals in the Town.

Council Member Liaison Roseman joined the meeting at 3:06 p.m. and discussed the mural's theme with Mr. Johnston, expressing excitement and interest overall.

Ms. Mitchell inquired and confirmed whether the proposal planned to utilize vapor-permeable paints as described in the recent mural standard updates. Discussion continued, noting areas where previous layers of paint showed spalling. Mr. Johnston confirmed that the acrylic paint to be utilized falls into that category, noting that it is mural-specific and designed to adhere to masonry.

Lane Moody and Josh Johnston left the meeting at 3:11 p.m.

Clawson Burnley Interpretive Panel - Project Discussion

Ms. Mitchell opened this topic by inquiring with the HPC about next steps and offering this time for discussion. Chair Smyth indicated he had not yet begun, but intended to consolidate the information from the Watauga County Historical Society to evaluate and condense the material. Commission Member Gaetano indicated that they had also started consolidating some relevant information, and inquired about an approximate word count. Ms. Mitchell reminded the HPC of word counts from previous panels and determined an approximate count of 250-275 was likely appropriate.

Commission Member Gaetano inquired as to the focus of the narrative for the panel. Ms. Mitchell responded that the goals established by Town Council were to introduce Boone's two female mayors, explain how the park was named after them, and outline their accomplishments. Council Member Liaison Roseman highlighted the importance of their roles as Mayors who are women of significance in the community. Chair Smyth and Commission Member Gaetano agreed that they would work on drafting text and sharing it with Ms. Mitchell.

Jones House Local Historic Landmark Designation Report - Final Revised Report, July 2026 (For Review by HPC - Staff has modified since last presented in August 2024)

Ms. Mitchell introduced this topic by reintroducing the HPC to the landmark designation process and where the report was last left off. She reminded the HPC that they previously recommended sending the report to Town Council, which was unable to occur due to pending edits and further research. She also mentioned some small consistency/grammatical changes Town Staff had made to the report since then, specifically noting the report's language of "additions" vs. "extensions" to the structure. Ms. Mitchell offered the HPC more time with the report if they'd like to revisit it, which the HPC declined. She then outlined a potential timeline for the project if the HPC were to make a recommendation for the report to go before Town Council on August 26, indicating that the process would see the report back in front of the HPC in the Fall after a review by the State Historic Preservation Office (SHPO) and to Town Council for a vote near the end of the year, after a Public Hearing this Fall.

Commission Member Gaetano made a motion, seconded by Chair Smyth, to recommend that the report is taken to Town Council for review on August 26, 2026, with the understanding that staff could make minor revisions if issues were identified before that time.

Vote: Aye – 2

Nay – 0

The motion passed.

Other Matters

Ms. Mitchell provided a brief update on the Watauga Kraut Factory marker, indicating that after reaching out to Sewah Studios, she was informed that they would likely provide a proof in November of 2026, with possible fabrication of the panel occurring in December of 2026. She also informed the HPC that they would likely wait until after winter for the ground to thaw, to facilitate the installation and unveiling ceremony.

Council Member Liaison Roseman inquired if there was an update from the Town Attorney on an individual interested in an HPC board position. Ms. Mitchell indicated that the Town Attorney did not feel comfortable with their application to this board, since the party in question's spouse works for the Town of Boone in the Planning & Inspections Department and has a direct involvement with the board in that role

Council Member Liaison Roseman inquired with Jae Furman, who was in attendance at the meeting and had expressed interest in the Board, whether he lived inside the Town Limits of Boone. He stated that he did not, and Council Member Liaison Roseman noted that was a requirement to be appointed to this board.

Mr. Furman discussed some preliminary ideas he had for Town projects & community engagement with the HPC, who indicated that he should take them to Town Council as the governing body for the Town of Boone that ultimately passes instruction to the HPC.

Adjournment

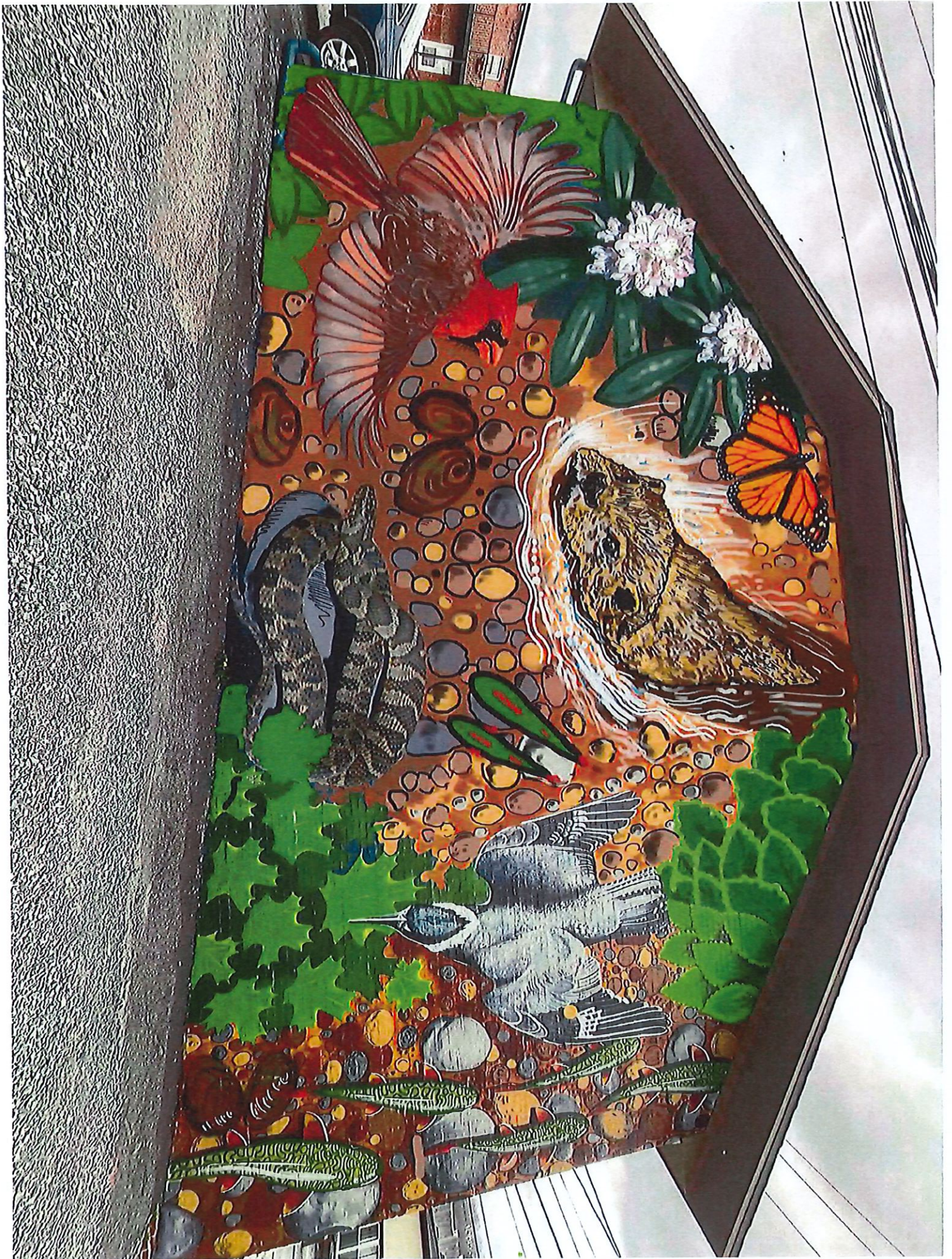
Commission Member Gaetano made a motion, seconded by Chair Smyth, to adjourn the meeting at 3:38 pm.

Vote: Aye – 2
Nay – 0

The motion passed.

Vardell Smyth-Chair

David Pedersen, Board Clerk





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Submitted By: Jane Shook, Director of Planning & Inspections

Department: Planning & Inspections

Contact Phone:

Email: Jane.Shook@boonenc.gov

Date of Council Meeting to consider this item:

Council Action Requested: For Consideration/Action

Item Title: Discussion of Renew NC Workforce Housing for Ownership Program

Summary of Information: Discussion of Renew NC Workforce Housing for Ownership Program (link below):

[Notice of Funding Opportunity: Renew NC Workforce Housing for Ownership Program | DCR](#)



Town of Boone Agenda Item Action Request Form

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Submitted By: Laney Wise, Grants Coordinator/Communications

Department: Administration

Contact Phone: (828) 268-6200

Email: laney.wise@boonenc.gov

Date of Council Meeting to consider this item: 9/9/2026

Council Action Requested: For Action

Item Title: Appointment to Historic Preservation Commission

Summary of Information: There are currently two regular seats vacant on the Historic Preservation Commission. After advertising in my usual venues, I have received one application for consideration from P. (attached, student). Staff has confirmed that the applicant is registered to vote in Watauga County.

Town staff have spoken with the applicant, and the applicant cannot commit to a full 3-year term at this time and has applied for the student position. The student position for the Historic Preservation Commission has recently been filled.

Historic Preservation Commission Roster as of August 12, 2026

Five (5) members

1 Member	VACANT 1 st Term Cell: Email: Appointed: 07-09-25 Expires: 06-30-27	Council Member Liaison	Virginia Roseman 125 Cherrybrook Ln. Cell: 828-964-8854 Virginia.roseman@boonenc.gov
2 Member	Romy (Bennie) Gaetano 243 Jefferson Rd. Cell: 704-699-4415 Email: romy8lucia@gmail.com Appointed: 07-09-25 Reappointed: 06-10-26 Expires: 06-30-29	P & I Staff	Amy Snider, Commercial Zoning Administrator amy.snider@boonenc.gov Jessica Mitchell, Advanced Planning Specialist jessica.mitchell@boonenc.gov David Pedersen, Board Clerk david.pedersen@boonenc.gov
3 Member	Charles Vardell Smyth, CHAIR 172 Cherrybrook Ln. Cell: 919-418-0201 Email: HPC@cvsmyth.com Appointed: 09-13-23 Reappointed: 06-11-25 Expires: 06-30-28		
4 Member	VACANT 1 st Term Cell: Email: Appointed: 07-09-25 Expires: 06-30-27	Town Attorney	Allison Meade PO Box 292 184 N. Water St., Ste. 6 Office: 828-865-5555 ameade@meade-law.com
5 Student Member	Phoebe Howerton 144 Poplar Grove Rd, Apt 525 Cell: 910-596-8418 Email: howertonpk@appstate.edu Appointed: 08-12-26 Expires: 06-30-27		

1. 3-year staggered terms (except for ASU student who serves a 1-year term)
2. Terms expire on June 30
3. Members can serve no more than 3 consecutive terms

Print

Town of Boone Student Board Application - Submission #7969

Date Submitted: 8/27/2026

Name*

Pierce

Email:*

hallps@appstate.edu

Address*

199 Windy Drive, Apt. 7

City*

Boone

State*

NC

Zip Code*

28607

Is this Address Your Preferred Address?*

Yes

Address

City

State

Zip Code

Phone Number*

828-280-8727

Jurisdiction of Residence*

- ☒ Town of Boone (Inside Town Limits)
- ☐ Watauga County
- ☐ Other

Please Specify:*

When Is Your Expected Graduation Date?*

May 2027

Are you Familiar with Boone Next - the Town of Boone's Comprehensive Plan?*

Yes

Rate Your Support for Boone Next (1 Being Not Supportive at All and 10 Being Extremely Supportive)*

- | | |
|----------------------------|---------------------------------------|
| ☐ 1 | ☐ 6 |
| ☐ 2 | ☐ 7 |
| ☐ 3 | ☒ 8 |
| ☐ 4 | ☐ 9 |
| ☐ 5 | ☐ 10 |

Please Explain Your Level of Support for Boone Next*

I believe that the main principles and goals presented in the Boone Next comprehensive plan are both important and necessary to the continued improvement of the town. Affordable housing represents a crucial element in providing a sustainable lifestyle for residents and for providing security to lower and middle income residents who make up the bulk of the work force. Continued improvement of the transportation system is also necessary when considering the overall reduction of vehicles on our roads and again supporting the workforce which relies on it. The devastating effects of Helene also made it clear the need for protecting and increasing green spaces in the town as well as identifying locations that require better drainage and storm water runoff. There seems to be less emphasis on historic preservation in this plan and how the town intends to preserve the character of Boone or support initiatives that put pressure on developers to restore rather than create new development. I am very interested in how this board works in coordination with the town council to fulfill the goals of the Boone Next plan, while also retaining the historic structures that help to make up its character.

Name of Board, Commission, Task Force, Advisory Board, or Committee Appointment Sought*

Historic Preservation Commission

Please Note: Time of Meeting CANNOT be changed. Please take this into account with your school schedule.

Why Do You Wish to Obtain this Appointment?*

I believe that my participation on the Historic Preservation Commission would provide an important perspective from the viewpoint of a history graduate student who also works in the local service industry. Historic preservation accounts for one of my personal interests and I know that I can bring practical knowledge of the field to support the current members of the commission. I also generally enjoy open discussion about the preservation of historic structures and am interested in gaining a better understanding of how a town like Boone addresses this topic and the type of work the commission accomplishes.

What Skills, Education, Training, Experience or Area(s) of Expertise Would You Bring to the Appointment?*

I am currently in my second year of the Public History masters program at Appalachian State University. Through my education here in Boone, I have taken courses in historic preservation and gained not only an understanding of good practices in preservation, but also learned more about the history of the town and its buildings. I recently completed an internship with the North Carolina State Archives at their western branch in Asheville, which gave me insight into the workings of a state entity and allowed me to learn from the State Historic Preservation Office (SHPO). As a non-conventional student (in my 30s), I also can provide the perspective of someone who is a part of the ASU community, but simultaneously understands people outside of the school network who have lived here for many years.

I hereby certify that the foregoing answers are true, and that should I be appointed to the board, commission, task force, advisory body or committee, and should a conflict of interest exist or develop with regard to a specific matter, I will disclose the conflict of interest and recuse myself from the deliberations and action involved. Conflicts of interest include, but are not limited to: a direct or indirect financial interest by myself or a member of my family, and other interest which impairs my ability to participate fairly in the deliberations and actions in question.*

Pierce Hall

Signature

Date*

8/27/2026