

**Downtown Boone Development Association
Regular Meeting – December 18, 2018
8:30 am – Jones House Community and Cultural Center**

Board Members present: Denise Lovin, Dave Walker, and Wayne Miller. Judith Winecoff was in for Board Secretary Monica Caruso.

Ex-Officios present: Loretta Clawson. Lynne Mason arrived at 8:54

Staff present: Lane Weiss and Glen Kornhauser

Laura Kratt, Executive Director of the Appalachian Theatre and Michelle Novacek from the Physical Plant at ASU were also in attendance.

There was not a quorum so no action was taken. However, the Directors that were in attendance did informally discuss a few items.

Lane briefly updated the committee regarding parking meter revenue. She stated that at the Business Input meeting a request was made to clarify where the revenue went. Lane informed the committee that she could have the Finance Director pull a more expansive report if the Board would like. She explained that currently the parking meter revenue has an expense line from it that pays for the McLaurin Parking contract, the repairs and maintenance of all meters and pay-stations, as well as any necessary meter upgrades. Any remaining revenue goes into the General Fund.

Lane addressed the report on the Bolick Farm Property and any potential effect on Town Hall. Lane informed the Board that currently there are no plans to move Town Hall from downtown and that the expansion of Town Hall has even been discussed. The Bolick Property will house the Public Works department and potentially some combination of the Police and Fire Departments as well. During discussion of the Bolick Property, Board Member Denise Lovin, chimed in that at the Business Input meeting she remembered someone requesting that all town offices be moved from downtown to help alleviate parking issues. Discussion then moved to the Business Input Report to Town Council and some discussion about what might need to be modified. Board Member Wayne Miller also asked about the process for meeting with Town Council. Lane stated that she and hopefully members from the DBDA Board would present to Town Council in. The Board then talked for a few minutes about the report and what may be missing. However, with no quorum they were unable to make any changes.

Lane informed the committee that she is currently working on the Main Street Assessment that is due on January 4th. She explained to the committee that she is hoping to have it submitted this week.

Regarding the Winter Budget Retreat, Lane stated that last year the budget retreat was scheduled for the same day as the regular DBDA meeting. The Board briefly discussed the budget retreat and then moved to the next piece of discussion.

Lane then informed the committee that the DBDA audit had been completed with no budget findings. With no other comments the Board moved on.

Lane then reviewed the comments that she received from the tag line request. The Board members commented that they really liked 10° cooler and Elevation 3333: Live it up.

Lane briefly reviewed the Holiday Window Decorating contest. Specifically the “People’s Choice” voting, noting that Survey Monkey will only return 100 responses and anything after that will be a fee of

roughly \$400. Lane commented that in the future we might need pick a different way to vote for the "Peoples Choice" winner.

Lane went on to discuss how successful Festive First Friday was. There were a few areas that we need to tweak in the future. Officer Glen Kornhouser also chimed in about the success of the evening. Lane had a picture slide show running for the entire meeting so that the Board members could see the photos from the evening.

Lane updated the committee about the sidewalk ordinance. Lane stated that she was working with Planning and Inspections Director Jane Shook as well as the Town Attorney Allison Meade to draft changes to the sidewalk ordinance. Lane stated that there were updates that have been suggested regarding sidewalk signs, sidewalk sales and people selling items. Lane stated that Ms. Shook and Ms. Meade welcomed any suggestions the DBDA had regarding the sign and sidewalk ordinance.

Being there were no other items up for informal discussion the Board adjourned.