

Downtown Boone Development Association
Regular Board of Directors Meeting
November 24, 2020
8:30 am – Webex Virtual Meeting

General Business

- Call to Order
- Request for Approval of November Agenda
- Request for Approval of October 27 Minutes
- Approval of Financial Statements

Organizational

- Update on Logo License Agreement
- Review of DBDA Main Street Vision Statement
- Review of DBDA Main Street Mission Statement
- Appointment of Board Treasurer
- Appointment of Authorized Signers on DBDA PNC Accounts

Design

- Discussion of Queen Street Stairs

Promotion

- Discussion of Grinch Live Events
- Discussion of Holiday Window Decorating Event

Financial

- Discussion of Public Works Staff Appreciation
- Discussion of PBID Software

Other business, comments, or concerns

Call for Adjournment

**Downtown Boone Development Association
Regular Board Meeting – October 27, 2020
8:30 am – Webex Virtual Meeting**

Board Members present: Kendra Sink, Monica Caruso, Brandon Bettis, Wayne Miller, Jim Marsh, Denise Lovin and Wayne Randall.

Ex-Officio's present: Sam Furguiele.

MSD members/guests present: David Jackson, Katie Greene and Diane Cornett Deal.

Staff present: Lane Moody, Mark Freed, John Ward, Kat Eller and Brad Farthing.

Call to Order

At 8:35 Kendra called the meeting to order.

Approval of October Agenda

Lane opened by stating that she would like to amend the agenda to discuss the DBDA Board application she received. Lane continued that she had received the application after the agenda had been sent out but she did include it in the agenda packet. Kendra made a motion to amend the agenda to add discussion of the Board application. The motion was seconded by Monica and had a unanimous vote.

Approval of October 13 Minutes

Lane opened by stating that she caught a mistake in the meeting minutes in regards to the "Approval of September Agenda" she continued that she had corrected that to say "Approval of October Agenda." Kendra then made a motion to approve the October 13 meeting minutes. The motion was seconded by Monica and had a unanimous vote.

Approval of Financial Statements

Wayne Randall made a motion to approve the financial statements. The motion was seconded by Monica and had a unanimous vote.

Approval of Board Application

Lane asked the Board if they were able to see the application. Denise requested that Lane review it. Lane then reviewed Mr. Northern's answers. Kendra stated that she thought he would represent an underrepresented area on the Board. Jim then made a motion to approve the application. Kendra seconded the motion and it had a unanimous vote.

Organizational

Discussion of Trademark License Agreements

Lane opened by apologizing and stating that due to the quick meeting turn around she did not have anything to present to the Board at this time. However, she continued that she talked with Mark and hoped to have a potential example to present at the next DBDA meeting.

Discussion of Town of Boone Contract

Lane opened by apologizing for neglecting to bring this item to the Board sooner. Lane stated that this item should have been discussed in the spring. However, due to COVID the meetings had been cancelled and when DBDA meetings resumed she neglected to add it back to the agenda. Lane continued that she included a copy of the past Town of Boone and Downtown Boone Development Association contract. Continuing that she was going to put this on the Town

Council agenda for November, with the same contract but updated dates if the Board was in agreement. Kendra made a motion to update the dates on the contract to extend for another year. Monica seconded the motion and it had a unanimous vote.

Lane then asked to pause for just a moment to figure out the identity of the "call in user" who had joined the meeting. Brandon Bettis chimed in that he was having trouble with his internet and joined over the phone.

Promotion

Discussion of Holiday Decorations

Lane opened by stated that she had been talking with Mark and Brad in Cultural Resources that in the absence of our traditional events this year that adding additional decorations would be beneficial. Lane continued that she was working with library staff to develop a Grinch themed scavenger hunt. She proposed possibly allocating a certain amount of money towards those decorations. Lane also reminded the committee of the additional decorations that were purchased last year. Kendra added that she thought some Grinch themed decorations would be nice. Jim informed the Board that the Daniel Boone Condo's would be adding Christmas lights to the trees in the natural area, and offered the area if the Board wanted to add additional decorations. Kendra suggested that prizes be given for the scavenger hunt and suggested that the same amount that is typically spent for Festive First Friday be allocated to additional decorations. Lane stated that her recollection was that roughly \$1000 was spent on Festive First Friday. Kendra thought that it was more than that amount. After some discussion, Kendra made a motion to spend up to \$1500 towards decorations for the scavenger hunt and stressed the importance of offering opportunities for families over the holidays. Monica seconded the motion and it had a unanimous vote.

Discussion of Grinch Live Event

Lane asked if Monica would like to open this conversation and give an update about the potential partnership between the Library and DBDA. Monica stated that she has been in touch with Sigmon Theatrical to coordinate a variety of special Facebook events including a Grinch performance, Expedition North Pole and A Christmas Carol. She continued that the events were being offered at a significant discount and could be scheduled over the first three weeks of Christmas. Lane stated that the proposal is for the DBDA to partner with the Library and split the cost of the shows for a cost to the DBDA of \$500. After short discussion, Kendra made a motion to contribute the \$500 dollars for the Caleb Sigmon events. The motion was seconded by Wayne Miller and had a unanimous vote.

Other business, comments, or concerns

Other comments

Lane stated that she would like to clarify a few things in regards to the recent conversation around food trucks. Lane started by stating that earlier in the year Town Staff had requested input from the DBDA relating to food trucks. The DBDA Board met in February and asked that the DBDA be surveyed as well as food trucks. She continued that the Board met in March to review the survey input, then discussed and sent a recommendation to Town Council. However, due to COVID 19 that meeting was cancelled and the recommendation had been put on pause. She continued that at the October Town Council meeting a downtown restaurant owner inquired about food truck regulations. Town Council then moved to add the paused recommendation to the October Town Council agenda.

Lane noted that there had been a significant amount of misinformation regarding the recommendation and Town Council vote. She stated that David Jackson with the Chamber of Commerce has offered for her to go on the Chamber's "Mind Your Business" podcast to clarify what is going on. However, Lane wanted to check in with the Board first. Kendra inquired about food trucks on campus and David explained that they are there to expand campus food options during COVID. Sam added that he had heard back from a handful of people that were frustrated about any potential ban but he thought they didn't understand what happened. Sam took a moment to review the process moving forward. After a short discussion about what some of the confusion is, Denise asked if there was a PR plan moving forward. Lane stated that there was not currently a strategy. David highlighted the need for a strategy and the importance of getting clear

communication out to the public, and offered the podcast opportunity again. Kendra thought that it would be important to get correct information out there and expressed her support for the podcast. Denise thought that it would be good to reach out to White Blaze to see if they could help remedy the situation. Sam also expressed his support for help from the Chamber of Commerce and reiterated the need for a public information officer. John stated that the Public Information position is currently in the works. Lane inquired if the Board thought a fact sheet would be helpful. Kendra thought that a series of things needed to happen including input from White Blaze and the podcast. After continued discussion, Lane stated that she would work with David at the Chamber to schedule the podcast and would reach out to White Blaze for input from them. Possibly bringing any suggestions back to the promotions committee to move things along quicker. Sam suggested that a potential drafted email response could be beneficial. After continued discussion, Lane stated that she would work as quickly as possible to address the facts by working with David and seeking input from White Blaze.

Kendra then made a motion to adjourn at 9:35. The motion was seconded by Denise and had a unanimous vote.

For All Expense Accounts
Zero Balance Accounts NOT Included

Transactions Entered From 07/01/2020
To 06/30/2021

GL Account	GL Account Descr.	Description	Prd	Date	Ref #	Vendor
Invoice #	PO # Batch #	Amount Closing Balance				
050450000509100	PROFESSIONAL SERVICES	CANVA	02	08/14/2020	AP-INV	13986 - PNC BANK
AUG STMT. JIM	0767639	12.95				
050450000509100	PROFESSIONAL SERVICES	SOCIAL MEDIA MANAGMENT	02	08/24/2020	AP-INV	22634 - WHITE BLAZE
WB0371	0768707	3,612.95				
050450000509100	PROFESSIONAL SERVICES	SERVICES THROUGH 08/31/2020	03	09/14/2020	AP-INV	22565 - WYATT EARLY
457823	0769125	3,834.20				
050450000509100	PROFESSIONAL SERVICES	CANVA	04	10/19/2020	AP-INV	13986 - PNC BANK
OCT STMT JIM	0769700	3,847.15				
050450000509100	PROFESSIONAL SERVICES	HOSTEK	04	10/19/2020	AP-INV	13986 - PNC BANK
OCT STMT JIM	0769700	3,872.14				
050450000509100	PROFESSIONAL SERVICES	BROCHURE DIST. YEARLY	04	10/30/2020	AP-INV	18579 - PRINT DISTR
17262	0769932	5,210.14				
050450000522101	TELEPHONE SERVICES	899001504-00001	02	08/07/2020	AP-INV	00195 - VERIZON WIR
9859689057	0766940	109.12				
050450000522101	TELEPHONE SERVICES	AUGUST ITS STMT	02	08/21/2020	AP-INV	00214 - INFORMATION
08/21/20 ITS	0767491	172.05				
050450000522101	TELEPHONE SERVICES	899001504-00001	03	09/04/2020	AP-INV	00195 - VERIZON WIR
9861752167	0768934	281.17				
050450000522101	TELEPHONE SERVICES	SEPTEMBER ITS STMT	03	09/18/2020	AP-INV	00214 - INFORMATION
9/18/20 ITS	0769129	344.97				
050450000522101	TELEPHONE SERVICES	899001504-00001	04	10/19/2020	AP-INV	00195 - VERIZON WIR
9863835854	0769700	454.40				
050450000522101	TELEPHONE SERVICES	OCTOBER STATEMENT	04	10/30/2020	AP-INV	00214 - INFORMATION
10/30/20 ITS	0769827	518.00				
050450000525102	COMMUNITY APPEARANCE - SPECIAL	2021 AGREEMENT	02	08/14/2020	AP-INV	21687 - KERNEY, GWE
08/13/20	0767043	1,000.00				
050450000525102	COMMUNITY APPEARANCE - SPECIAL	2021 AGREEMENT	02	08/14/2020	AP-INV	21688 - JUBRAN, HAN
08/13/20	0767043	2,000.00				
050450000525102	COMMUNITY APPEARANCE - SPECIAL	FACADE GRANT	04	10/13/2020	AP-INV	23607 - VILLAGE JEW
10/14/20-VILLAG	0769571	3,841.00				
050450000527001	ADVERTISING	ONE SIXTH PAGE COLOR AD	04	10/02/2020	AP-INV	20642 - CAROLINA MO
8468	0769404	325.00				
050450000549121	SPECIAL PROJECTS/EVENTS	ENVELOPES, INDEX & POUCH	02	08/31/2020	AP-INV	00004 - W.J. OFFICE
672236-00	0768811	60.80				
050450000549121	SPECIAL PROJECTS/EVENTS	FACE MASKS	03	09/11/2020	AP-INV	22998 - DOCUSOURCE
D91281	0768941	4,908.96				
050450000549121	SPECIAL PROJECTS/EVENTS	AMAZON	03	09/16/2020	AP-INV	13986 - PNC BANK
SEPT. STMT JIM	0769184	4,932.94				
050450000549121	SPECIAL PROJECTS/EVENTS	BEN & JERRY'S	03	09/16/2020	AP-INV	13986 - PNC BANK
SEPT. STMT JIM	0769184	4,942.27				
050450000549121	SPECIAL PROJECTS/EVENTS	LOWES FOODS	03	09/16/2020	AP-INV	13986 - PNC BANK
SEPT. STMT JIM	0769184	4,949.02				
050450000549121	SPECIAL PROJECTS/EVENTS	BEN & JERRY'S	03	09/16/2020	AP-INV	13986 - PNC BANK
SEPT. STMT JIM	0769184	4,958.35				
050450000549121	SPECIAL PROJECTS/EVENTS	BLUE DEER COOKIES	03	09/16/2020	AP-INV	13986 - PNC BANK
SEPT. STMT JIM	0769184	4,988.35				
050450000553104	MUNICIPAL SERVICE DISTRICT PRO	SURVEILLANCE SYSTEM SUBSCRIPTI	01	07/08/2020	AP-INV	18700 - OCEAN10 SEC
INV-000204	0765800	5,600.00				
050450000553104	MUNICIPAL SERVICE DISTRICT PRO	CRCT POSTING FOR HAND SANITIZE	03	09/08/2020	441	
	0768855	8,600.00				
050450000577110	WATAUGA COUNTY - COLLECTION OF	POST JUNE 2020 NCVTS	01	07/31/2020	513	
	0769421	5.95				

*** End of Report ***



WYATT EARLY HARRIS WHEELER
ATTORNEYS AND COUNSELLORS AT LAW

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August 31, 2020

OFFICE ADDRESS

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1912 EASTCHESTER DRIVE
HIGH POINT, N.C. 27265

EMAIL ADDRESS
CRAYBORN@WEHWLAW.COM

Via U.S. Mail

Lane S. Moody, Downtown Development Coordinator
Town of Boone
567 W King Street
Boone, NC 28607

Re: Trademark Registration for the Downtown Boone logo mark

Dear Lane:

The application for the above mark has been approved for registration by the United States Patent and Trademark Office. Enclosed is the original registration certificate on this trademark. This registration can last indefinitely provided that you do the following;

1. Between the fifth and sixth year after the mark has been registered, you must file an affidavit stating that the mark is still in use accompanied with a USPTO filing fee (presently that USPTO fee is \$125.00). If this affidavit is not filed, the registration will be cancelled at the end of the sixth year. An additional filing (with a present USPTO filing fee of \$200.00) can be made at that time to help make the mark incontrovertible.
2. This registration can be renewed every ten years by submitting an application for its renewal along with another USPTO filing fee. This application is made between the ninth and tenth years following the initial registration.
3. You must not abandon the use of the mark. If you cease using the mark for two years, the law assumes that you have abandoned such mark. (In special cases, such as trademark litigation, this can be rebutted.)
4. You must protect the mark. If others begin using the same (or similar) marks, you must take action to prevent their infringing use.

5. You must control the use of the mark by licensees. If you license the use of the mark with goods or services, you must reserve or exercise control over the type and quality of goods or services the mark is used with.
6. The mark must not be used in any attempt to restrain trade, i.e., requiring that the sale of one product or service be tied to the purchase of another.
7. You *should* use one of the following designations next to all uses of the mark:

®
Registered in the U.S. Patent and Trademark Office
Reg. U.S. Pat & Tm. Off.

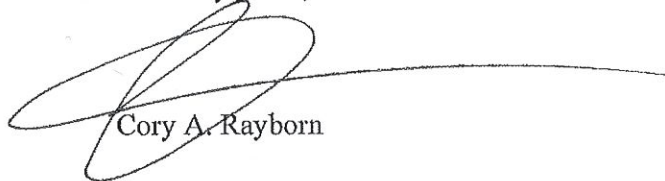
If you fail to use one of the above designations, you may lose your right to collect damages in an infringement case.

If you have any questions about the above, please contact me and I can help walk you through how to use these designations.

Please note that the public nature of the U.S. Patent and Trademark Office records can and frequently does result in third parties acquiring your address and sending you ads for unsolicited trademark "services" (monitoring services, registries, etc.). Many of these third parties have names – or letterhead – that can look rather official. Official communications from the U.S. Patent and Trademark Office will only ever be from the "United States Patent and Trademark Office" in Alexandria, Virginia, or, if by email, from a domain address ending with "@uspto.gov". Any other communications are from third parties and can be ignored if you do not want the services that the party has to offer. That said, if you ever have questions with a third party communication, please feel free to send me a copy for me to review.

Let us know if you have additional questions in the future.

Sincerely yours,



Cory A. Rayborn

CAR/mc
Enclosure (Certificate of Registration)

Downtown Boone Development Association- Economic Development Implementation Plan - 2020-2021

Economic Positioning/Vision: Downtown Boone serves as the concierge to an elevated experience for both locals and visitors. Home to the largest University in western North Carolina, Appalachian State University, tucked against the backdrop of the Blue Ridge mountains, downtown is the first-place destination for Boone residents after home and work and the beginning point for all adventures!

Mission: The Downtown Boone Development Association's mission in part is to promote the historic preservation, protection and use of Boone's traditional downtown area, including the area's commercial, civic, and religious enterprises and residences. To encourage property owners to maintain, improve and beautify downtown properties.

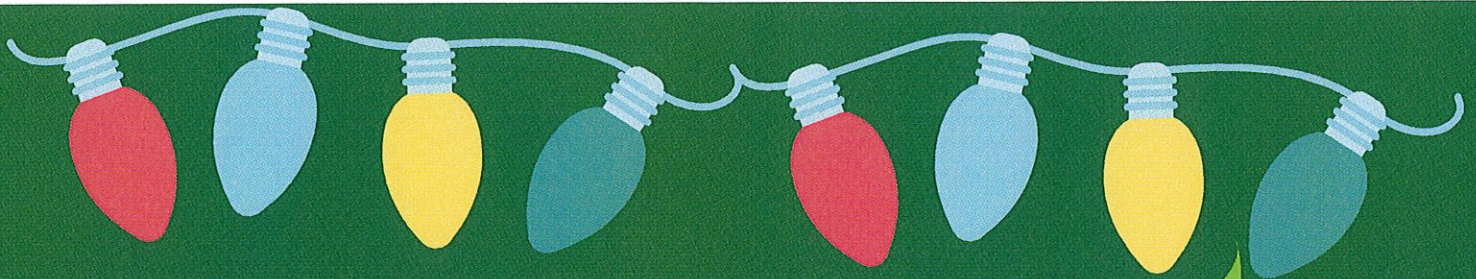
Implementation Strategy: Boone is a designated NC Main Street community. Town of Boone has charged Downtown Boone Development Association with the administration of the Main Street program at the local level. The agency uses the Main Street America™ model of establishing economic development strategies and applying the Main Street Four-Point Approach® to downtown revitalization: Organization, Promotion, Design and Economic Vitality, to implement a plan that achieves measurable results.

DOWNTOWN ECONOMIC DEVELOPMENT STRATEGIES	ORGANIZATION	PROMOTION	DESIGN	ECONOMIC VITALITY
Economic Development Strategy: Downtown Boone provides a concierge experience. Goal: Downtown Boone welcomes all – both locals and visitors– providing an elevated experience. Objective: By providing the most welcoming atmosphere Downtown Boone will increase downtown sales by 5% by year 2022.	Action: (add measurable(s) to all actions) 1. Pull together all “hospitality” type of businesses and share the plan for being the Most Hospitable downtown in the state and brainstorm on collaborative ways in which to give a “concierge experience” –to be drafted by July 30, 2020 2. Provide a welcoming online experience by updating the Downtown Boone Website to make it easier to find downtown businesses. To be completed by July 1, 2020.	Action: 1. Create a LOCAL itinerary and promote a LOCAL “day/night” out every quarter through 2021 beginning March 2020. 2. Partner with local schools, afterschool programs, Parks and Rec and downtown business to set a field trip itinerary that can be used by a variety of school groups. Host at least 1 field trip in 2020 using the itinerary.	Action: 1. Collaborate with Town Manager and Public Works to develop a timeline for sidewalk improvements. Goal is to complete 5,000 square feet of sidewalk replacement by December 2020. 2. Develop a plan to update the Queen Street Stairs into a unique and inviting pathway to additional parking. Draft plan to be completed by December 2020.	Action: 1. Continue to host service-based classes, lectures and webinars for free for Downtown Businesses. Hold at least 3 opportunities by March 2021. 2. Develop a parking committee by June to brainstorm unique solutions to help locals find parking. (Thought: Chapel Hill restaurants and Downtown Chapel Hill worked out a concierge program where valet parking was offered by some downtown restaurants where parking was challenging. The parking to the customer was free if they ate at restaurant.)
Economic Development Strategy: Downtown Boone is a third-place destination: Goal: Downtown is the first-place locals go to gather after home and work. Objective: To increase downtown as the place for locals to gather by 50	Action: 1. Organize a series of focus group discussions on where there are currently 3rd place gathering spots in Boone, and in downtown and where they see potential for additional 3rd place gathering places. 2. Coordinate with Cultural	Action: 1. Partner with Cultural Resources and Public Library to develop additional opportunities for people to gather in downtown. Creating at least 1 new opportunity in 2020 2. Send a utility bill insert to the	Action: 1. Update website in Coordination with White Blaze Marketing to make events easier to find. With a goal of increasing site visits by 10% by January 2021. 2. Reach out and or research local marketing resources to see about	Action: 1. Meet with parking staff to enable them to become ambassadors for downtown. Have at least 2 parking staff attend 4 DBDA Board meetings by the end of 2020 2. Offer service-based trainings

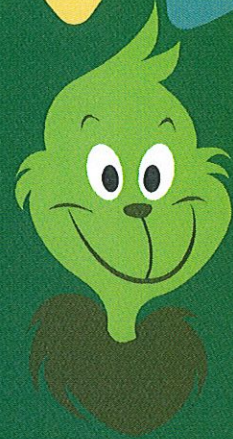
Boone – 2021-2022

Resource & Partnership Identification

new people who regularly shop, dine and are entertained downtown by year 2022.	Resources Department to develop a calendar of events and unified communication stream of information about events. Complete a rack card of schedule by May 2020.	community to communicate the upcoming opportunities. Have first insert by Fall 2020.	partnering for a mobile app to promote downtown.	that locals are eligible and encouraged to attend. Develop at least 2 opportunities with 1 implemented during 2020.
Economic Development Strategy: Downtown Boone is the starting point for all adventures. Goal: Downtown Boone is where adventures begin offering retail, dining and entertainment adventures right along with information on how to access trails from downtown or where to access trails and other outdoor recreational opportunities that ultimately lead them back to downtown. Objective: Retain 5% of those coming into Boone seeking adventure for one additional day.	Action: 1. Hold a meeting with all downtown retail/dining/cultural & entertainment entities, to determine what “adventures” are currently being offered and what “adventures” could be offered to both local and visitors alike. 2. Partner with TDA, Public Works and other entities to develop a trail map that includes the Downtown Area.	Action: 1. Continue to build-out website to include trails that begin downtown, retail/dining “adventures”. Additions to be made by December 2020. 2. Partner with Cultural Resources to develop a story walk adventure for the downtown area. Begin collaboration by Spring 2020.	Action: 1. Brainstorm new ways to use logo and logoed items to incentivize Downtown as the starting point. 2. Develop a two-phase wayfinding signage plan that incorporates the anticipated Howard Street Construction as well as permanent signage.	Action: 1. Measure/track the number of nights folks stay and whether they decided to stay one extra day or night –for downtown businesses from January 2020-Dec. 2021. (I.E. task- Develop a tool or work with TDA to measure or continue to measure increase of downtown sales.) 2. Talk with ASU/ local partners and hotels to see if visitors in town for business could be offered a discount rate or same rate to stay for the weekend. Reach out to hotels and ASU by Fall of 2020.



The Grinch Scavenger Hunt in Downtown Boone



November 10, 2020

The DBDA and the Watauga County Public Library are partnering once again to help make the holiday season festive and fun! This time they will be collaborating on a Grinch Scavenger Hunt!

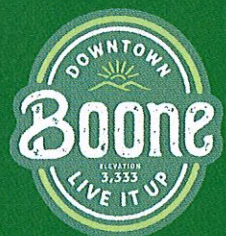
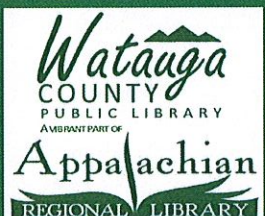
The Grinch has lost his dog, Max! Thankfully, the Grinch's heart has grown 3 sizes and he is willing to give a candy cane to anyone who can help him find his faithful friend. The search will begin at the front door of the Watauga County Public Library where you will find your very first clue in the hunt for Max. Follow the clues that are posted on store windows throughout downtown Boone until you locate Max.

Return to the Watauga County Library and let the Youth Services librarians know the name of the store where you found Max. The Grinch left candy canes for the librarians to give you as your reward!

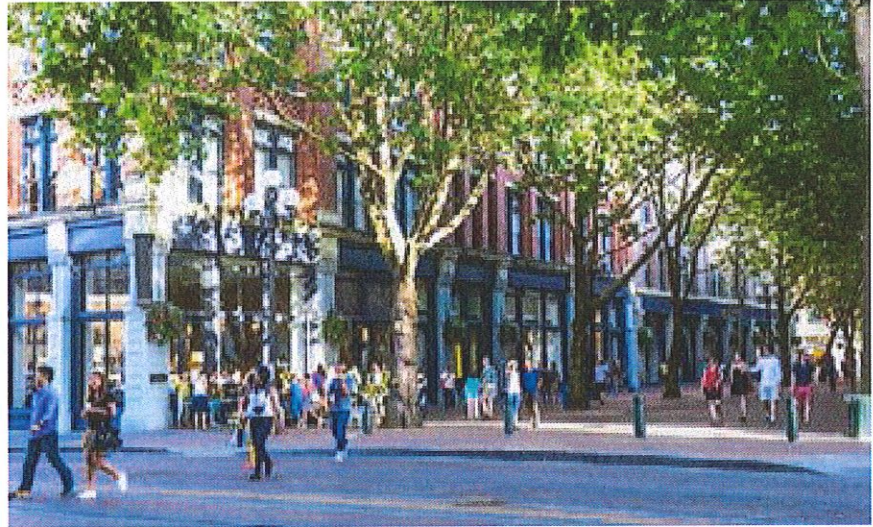
The Grinch Scavenger Hunt will take place from November 10th through the end of December. You can do the hunt even when the library and the downtown businesses are closed, but you will have to wait until the library is open to claim your reward.

And don't forget to look for the VERY SPECIAL LIVE ONLINE Grinch program that will be happening on The Watauga County Facebook page on Festive First Friday, December 4th at 4pm.

If you have questions, please contact Lane Moody at 828-268-6283 or your friendly Youth Services Librarians at 828-264-8784 Ext.3.



Helping The Alliance Simplify Their Data



THE CUSTOMER

Location
Seattle, Washington

Type
Non-Profit sector

Web Site
allianceforpioneersquare.org

The Alliance for Pioneer Square is devoted to the betterment of Pioneer Square through advocacy, programming, marketing, and community action. Since its inception, the Alliance has been working with neighborhood stakeholders to implement a Main Street model of economic development; building community capacity for sustained neighborhood revitalization. A program of the National Trust for Historic Preservation, Main Street provides a framework for community-driven economic revitalization, with a proven track record of more than thirty years of successful implementation.

THE CHALLENGE

For APS, data is crucial. Day to day data management of over 800 business, spread over 100 buildings was no small task. One of the major challenges, using primarily Outlook and spreadsheets, was keeping information current among all staff members. Another was having no ability for customization of fields that the district needed for specific information. Everything from business owner contact information to business assessment information, was kept in multiple programs that were shared within their team. In order to update any district data, they had to open up different programs and update data in more than one place.



THE SOLUTION

The PBID Manager Software was designed for the very specific needs of Business Improvement and Property Business Improvement Districts. PBID was deployed as the platform for Alliance For Pioneer Square's district data. PBID worked with the APS staff to import all of the buildings and business addresses within the district, as well as all the businesses's assessment and contact information that was provided. In addition to full technical support from PBID Managers' team of developers, including customizing several fields to accommodate their data, PBID Manager set up team on-boarding trainings to get their staff and users acclimated to the platform.

THE RESULTS

With all of the important data now in one place, the Alliance for Pioneer Square team is a lot happier!

According to Nikki, who manages the office administration and facilitated the rollout of the PBID Manager software, "It is the most user friendly interface I have worked with. Our Director of business development has been able to find the information she needs quickly and get an answer for her needs."

Prior to using PBID, when looking for a contact, or trying to run a report, Nikki had to consolidate data from multiple lists. Now, with their entire team using it, she just needs to go to the report section and gets everything she needs - including a vacancy report which is HUGE! Her favorite part about PBID Manager is being able to generate mailing labels right from the program!

When we asked her what the single biggest reason she would recommend PBID Manager, she had this to say:

"If you are looking for a product that stores your business area information in one place, including non business information, then PBID is your answer. It allows you to track assessments, square foot per business (which is huge for us since this is how we charge), send email to groups about updates in the neighborhood, and overall ease!"

"Some of the top reasons we use PBID Manager...it's user friendly, able to be customized to our needs and their great customer service"

-Nikki Somers

Office Manager

Alliance for Pioneer Square



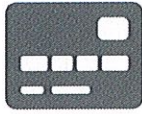
Solutions For Your District Data

Email: info@pbidmanager.com
Call: 916.224.7318
www.pbidmanager.com

Check out helpful
articles on our Blog!

PBID Manager has what you need to simplify your data troubles

Are you asking yourself any of these questions?



I need one program that gives me access to all my Improvement District information



I want to see how many businesses are located on that property



I need to spend more time with the people in my district, not on data upkeep



I need to update my data when I'm in the field



I need to stop using multiple spreadsheets



I need to quantify what my staff is doing for my Property & Business owners

Just Some Of The Ways **Pbid Manager** Can Boost Your Productivity...



Manage Your Data From Anywhere - Yes Anywhere

Take your entire database on the road with you or even to the conference room. Your data anywhere you need it.



Your Data Integrity and Protection

Your Bid information is Safe & Secure with us. Using SSL Encryption to Protect your district data!



More Tools and Features for your Money and Time

Know who is in your district and how to get in touch with them as you update data in the office or location - in real time.



Powerful Mailing Options to Connect with your District

Not only can you email groups or individuals right from the same where you already store their contact information and more.



www.PBIDManager.com





PBID MANAGER

Software To Manage Improvement District Data



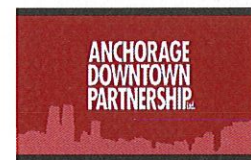
"Built from the ground up to be the easiest way for you to organize, manage and access your District data!"

PBID Manager Improvement District Software was designed for your organization to help you simplify your data. We were made for:

- Downtown Improvement Districts (DID)
- Business Improvement Districts (BID)
- Community Benefit Districts (CBD)
- Property Business Improvement Districts (PBID)
- Business Improvement Associations (BIA)

and all other types of Special Improvement Districts and Associations!

Some of our customers!



www.PBIDManager.com