



Downtown Boone Development Association
Regular Board of Directors Meeting
November 12, 2019
8:30 am – Jones House Cultural and Community Center

General Business

- Call to Order
- Request for Approval of November Agenda
- Request for Approval of October Minutes
- Approval of Financial Statements

Organization

- Trademarking: Textured vs. Non-Textured Logo Trademarking
- Secretary of State Update Listing
- Discussion of ASU use of Appalachian Theatre (request from Town Council)
- Request for Road Closure for Depot Street for Festive First Friday

Financial

- Social Media Proposals
- Audit Update
- Print Distribution Contract

Promotion

- Boone BOO! Review
- Festive First Friday Planning
- Shred Day Review

Design

- Doc Watson Plaque
- Two Design Requests in for UNCG School of Design
- Banners for Downtown
- Christmas Decorations Update

Economic Vitality

- Small Business Saturday

Other business, comments, or concerns

Call for Adjournment