

**Town of Boone
Downtown Boone Development Association
Regular Meeting
8:30 AM, Oct. 10, 2017
Jones House Cultural and Community Center, 604 W. King Street**

I. General Buisness

1. Call to Order
2. Approval of September Minutes
3. Approval of October Agenda

II. Organization

1. Welcome to newest Board Member
2. Election of DBDA Appointed Board Member
3. Election of DBDA appointed Board Member
4. Election of DBDA appointed Board member
5. Election of DBDA appointed Board Member
6. Election of DBDA officers
7. Website Design Proposal - Big Boom Design
8. Website Proposal - Kauai Creative

III. Financial

1. Current Financial Statements
2. Town of Boone Financial Statement
3. Update on the Audit

IV. Promotion

1. Update from the Marketing Commitee

V. Design

1. Update from Mice on Main commitee
2. Update from Christmas Commitee

3. Spring Streetscape Work Options

VI. Other business, comments, or concerns

VII. Adjournment

**Downtown Boone Development Association
Regular Board of Directors Meeting – September 12, 2017
8:30 am – Watauga County Public Library – Conference Room**

Board Members present: Dave Walker, Tucker Deal, Mike O'Connor, Anna Roseman, Bruce Sparks (for Kendra Sink), Monica Caruso (at 9:15)

Ex-Officios present: Loretta Clawson

MSD members present: Piper Wilson (Lililu on King), Libby Henley (Lililu on King), Donnie Lee (Elevated Piercing), Erin Lee (Elevated Piercing), Sara Scott (Reckless Arts), Thea Young (Footsloggers), Jenny Miller (Footsloggers), Mary Prewitt (Foggy Pine Books), Kelly Dupree (Boone Saloon), Samantha Bridges (Law Offices of Joshua Teague), Tommy Brown (F.A.R.M. Café)

Staff present: Brittney Clark, John Ward, Glen Kornhauser

Handouts: Agenda, Updated Job Description for DBDA coordinator, Town DBDA budget worksheets, Website Powerpoint

GENERAL BUSINESS

Tucker Deal called the meeting to order at 8:40 am with a quorum.

APPROVAL OF MINUTES AND AGENDA

Minutes

Tucker shared that the structure of the meetings is still in flux. Tucker asked if everyone had had a chance to review the minutes for approval. Michael made a motion to approve; Dave seconded. All voted to approve.

Agenda

Brittney asked to amend the agenda to add the discussion of committees under General Business. Tucker asked for a motion to amend the agenda. Michael motioned to approve the amended agenda; Dave seconded. All voted to approve.

Signature Card for PNC Bank

Brittney shared that a motion was needed for Tucker Deal and Monica Caruso to be added to the signature card for the DBDA checking account with PNC bank. Anna made a motion to approve; Michael seconded.

Tucker made the suggestion to introduce everyone at the table and their role: Tucker Deal of Deal, Mosely and Smith, VP of the DBDA; Michael O'Connor, fiscal plant director for ASU, liason with ASU, board member; Sara Scott of Reckless Arts; Taya Young with Footsloggers; Jenny Miller of Footsloggers and community volunteer; Loretta Clawson, ex-officio member of the DBDA board and on Town Council; Mary Prewitt of Foggy Pine Books; Kelly Dupree of Boone Saloon; Anna Roseman of Anna Banana's and a board member for the last few years; Bruce Sparks for Kendra Sink, board member from Mast General

Store; Samantha Bridges, Josh Teague's Office, legal assistant; Dave Walker with Blue Ridge Women in Agriculture; Piper Wilson, Manager at Lililu on King, Libby Henley of Lililu of King; Brittney Clark, DBDA coordinator; Donnie Lee owner and manager of newly established Elevated Piercing; Erin Lee, Donnie's wife, and piercer at Elevated Piercing; Tommy Brown, volunteer coordinator and lots of other things at F.A.R.M. Café; Glen Kornhauser, Boone PD; John Ward, Town Manager; Thomas Studnicky, Town Hall intern.

Committees (added to agenda as amendment)

Brittney asked for board members who are on committees to share what committees they are on. Tucker shared that the only standing committee is the Organizational committee, which is a standing committee made up of the officers of the Board. No other official committees exist; the board has the flexibility to appoint a committee as needed, and the committee is dissolved once its task has been completed. Previous committees mentioned were: Façade Incentive Grant (FIG), Website, Public Art, Christmas committees.

Tucker clarified that members of the MSD can join committees, but they must be chaired by a board member.

Tucker suggested that going forward, once committees have been established, committees prepare a one page resolution for the board, which give us something to fall back on.

Revision of the Bylaws

John Ward suggested that voting by email should be removed. Brittney suggested that Downtown be spelled correctly in the title, and that the revision date be added as a header or footer on each or the first page. Tucker suggested a formatting change – under committees, sections are labeled with "a" and "a" again instead of moving on to "b". Tucker asked for any discussion. Anna made a motion to approve the changes in the bylaws, Dave seconded. All voted to approve.

Reception for DBDA Coordinator, new Board members

Brittney passed out updated job description of DBDA Coordinator, as promised from last month. Brittney asked that the reception for the DBDA coordinator be held in connection with welcoming new board members. We have two openings on the DBDA board. Brittney asked for suggestions on the date. After discussion about a Tuesday vs a Thursday evening, the date of October 17th, which is a Tuesday, at 5:00 pm, ending at 7:30 pm, at the Turchin center.

ORGANIZATION

MOAA Fundraiser

Brittney explained that George Brudzinski asked the DBDA partner with him in raising money for the new memorial that will go downtown. He asked for a percentage of donations donated to the MOAA one weekend. My suggestion is Veterans Day (November 11), which is also Hero's Day for Appalachian

State, when the Football team plays Georgia Southern. Anna suggested that businesses have a chance to opt in or out. Tucker asked for clarification on what the MOAA wants; John stated that it was support. Tucker motioned to approve the MSD moving forward with supporting the MOAA in their fundraising efforts; Michael seconded. All voted to approve.

Main Street Trail

Brittney explained that she was approached by Main Street Trail to create a virtual tour of Downtown Boone. Free to Boone, but would be a cost of \$325/year for the businesses to participate. It was decided that this was not a benefit to the MSD members; Brittney will let the salesman know our decision. Donnie mentioned that this is also something that businesses can pursue themselves if they want; Sara mentioned that Reckless Arts has students looking for projects that could benefit shop owners.

Reusable Shopping Bag

Brittney shared that Libby and Piper from Lililu on King presented an idea of a reusable shopping bag that would have a cute graphic of the town of Boone on it, and businesses can opt to be part of the bag by making a commitment ahead of time. The bags would be customizable for each business. Brittney asked if people were interested in this, and if so, if we should form a committee. Anna stated that she was. Libby elaborated a bit on the design of the bag, and that the design could be a part of a competition among artists. Glen suggested making them clear so they could go inside football games; the bags would have to be too small to fit those constraints. A committee was formed that will consist of Sara Scott, Thea Young, Piper Wilson, Libby Henley. Michael shared that if the ASU logo was going to be used, the university would need to be contacted. He agreed to help with getting that approval as well as possibly sponsorship. ***NEED BOARD MEMBER TO CHAIR THIS***

Welcome Kits for area hotels

Brittney asked about history behind a welcome kit for area hotels. Nothing has been done, besides handing out Downtown Brochure. Brittney asked how much they would like to spend on this. Anna stated it would depend on how much money; Tucker seconded. Brittney asked for volunteers for a Marketing committee. Anna, Sarah and Tommy volunteered. Dave Walker shared that Lynne Mason would want to be on this committee also. Brittney will follow up with her.

Mice on Main

Brittney shared brief history of “Mice on Main” project in Greenville, SC. Shared plan that Lisa Flanigan shared with her, with the addition of additional ideas (Bears instead of Butterflies), including making the project expand to even the furthest reaches of the MSD. Brittney asked if there was support behind pursuing this project. There were some questions, like what people get when they collect the stamps, where they would be, etc. Anna shared she didn’t think it should be a priority (maybe a spring, filler project). Loretta wanted to know how they are protected. Glen suggested they be bolted down. Bruce from Mast shared about his experience in Greenville with Mice on Main. Brittney asked for volunteers

for a committee. Mary, Taya, Glen, Monica, Lisa and Sara volunteered. (Kendra from Mast was also added, because of a conversation with Brittney had with her prior to the meeting). Thomas shared that there are grants available from NC Cultural Resources and Appalachian Regional Commission for this project.

Foggy Pine Books Literary Festival

Brittney invited Mary Prewitt to share about the Foggy Pine Literary Festival. Mary wants to have a two-day event downtown the weekend of April 13-14. Her goals are to raise money for a new building for her business and secondarily to give a literary award to an author in the high country. She wants to have a welcome event on Friday night, with the “meat” of the event happening on Saturday. She is working on a name. A committee was not formed but community members are welcome to meet with Mary to help her plan.

First Friday Art Crawl vendors

Brittney shared that vendors are asking to participate in First Friday, sometimes even competing vendors, with one example being for September, a potter wanted to set up right next to Doe Ridge Pottery. Brittney asked about accepting temporary MSD memberships and asking people to sign a non-compete disclosure. John shared that this used to be regulated but isn’t anymore. Anna shared that we don’t have authorization to make a change; advised Brittney to share with people asking what the law says, which is that they can’t block the sidewalk.

Brittney asked what the Board would recommend for promoting Art Crawl. Anna suggested flags that the ones that used to be up. Also having an ad in the Mountain Times. This will be added to the marketing committee.

FINANCIAL

Support of the Jones House

Brittney shared that the Jones House is requesting funding; reminded the Board they have already approved \$3,000 for the summer concerts. Shared that there was an additional request for \$1,500 for Doc Watson Day and \$1,500 for the Christmas Tree lighting. Copies of the DBDA financial documents were shared with attendees. Tucker asked for what that money would be used for – staffing, food; music for Doc Watson day. Tucker asked for invoices for these events.

Print Distribution Services Contract

Brittney shared that the Print Distribution Services contract is up for renewal; the service puts our Downtown Boone brochures into racks in 80 locations around the high country. Cost is \$1,460 for the year; would start in October through the following October. It was agreed that contracts like this would go through the newly formed marketing committee for future decisions. Dave motioned to renew the contract; Monica seconded. All voted to approve.

Update on Wi-Fi downtown

The discussion of Wi-Fi downtown was skipped due to time constraints.

PROMOTION/DESIGN**Update on Howard Street**

The discussion of Howard Street was skipped due to time constraints.

Website Update

Brittney shared that after recognizing from the Board at the August meeting that the website was a top priority, she has spent the last month create a website design and content proposal, which she shared in print form with the Board. She also met with several board members, including a former board member (Chris Grasinger) to get their input. She also shopped the design out to another web designer she bumped into, so there is another bid on the project on the table. The design was also sent to Big Boom Designs, who responded back that the proposed design would likely change the previously sent contract because it was out of the scope of what they had originally talked about. Tommy Brown mentioned the SEO (Search Engine Optimization) support and ease of updating, Mary Prewitt shared that the aesthetic of a website is important, Sara made the suggestion of using blogs and social media to draw people back onto the website. Tucker asked to see both contracts and other work from both designers. Brittney will provide the board with these documents and a special meeting will be called in two weeks to vote on which direction to go in.

UNC School of Government – Development Finance Initiative

The discussion of the UNC School of Government Development Finance Initiative was skipped due to time constraints.

OTHER BUSINESS, COMMENTS, OR CONCERNS

The call for other business, comments or concerns was skipped due to time constraints.

ADJOURNMENT

Michael motioned for the meeting to adjourn; Anna seconded. The meeting was adjourned at 10:05 pm

APPLICATION FOR APPOINTMENT TO A BOARD, COMMISSION, TASK FORCE,
ADVISORY BODY OR COMMITTEE
TOWN OF BOONE

FULL NAME: Ms. Victoria L. Potter
 Title First Middle Initial Last
 (Mr./Ms./Mrs./Dr., etc.)

GENDER: Female

HOME ADDRESS: 390 Emory Greer Rd. Zionville, NC 28698

PREFERRED CONTACT ADDRESS (if different from home address):
N/A

EMAIL ADDRESS:
victoria.potter7@gmail.com or highcountrylocalfirst@gmail.com

TELEPHONE: day: 828-263-4142; evening 828-964-5594

JURISDICTION OF RESIDENCE: Town of Boone
 Extra Territorial Jurisdiction (ETJ)
 X Watauga County outside Town and ETJ
 Other (please identify):

HOW LONG HAVE YOU BEEN A RESIDENT OF THE ABOVE JURISDICTION: 24 years

DO YOU OWN REAL PROPERTY (land) IN THE TOWN OF BOONE: No

DO YOU OWN REAL PROPERTY IN THE ETJ: No

NAME OF BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE
 APPOINTMENT SOUGHT (list one only):
Downtown Boone Development Association Board

WHY DO YOU WISH TO OBTAIN THIS APPOINTMENT?

I would like to serve on the Downtown Boone Development Association Board so that I can further extend and grow my network and the nonprofit organization that I direct, High Country Local First. I think that becoming a member of the DBDA Board would be very beneficial to our organization and the community so that we can coordinate events, advertise businesses, and boost community/town pride and morale.

ARE YOU FAMILIAR WITH THE TOWN'S 2006 COMPREHENSIVE PLAN? (It can be accessed at <http://www.townofboone.net/departments/development/pdfs/Comp.pdf>):
Yes, I recently looked over the Comprehensive Plan.

RATE YOUR SUPPORT FOR THE 2006 COMPREHENSIVE PLAN (with "1" signifying no support and "10" signifying great support):

1 2 3 4 5 6 7 8 **9** 10

PLEASE EXPLAIN YOUR LEVEL OF SUPPORT FOR THE COMPREHENSIVE PLAN:
I support and agree with all of the Comprehensive Plan policies.

Although the plan is over 10 years old, many of the action items are still important and should continue to be implemented for downtown development and growth.

Communication: Welcome to newest Board Member (Organization)
 Attachment: Victoria Potter DBDA Application (DBDA Application)

WHAT SKILLS, EDUCATION, TRAINING, EXPERIENCE OR AREA(S) OF EXPERTISE WOULD YOU BRING TO THIS APPOINTMENT? I would bring marketing and networking skills to this appointment. I am very familiar with many of the downtown businesses since most are High Country Local First members. I would also bring event planning and management knowledge to the table since the Boone Block Party has been a huge success for HCLF.

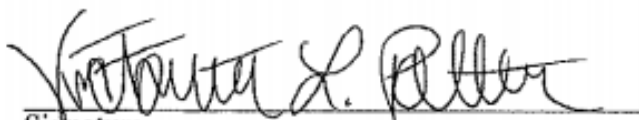
HAVE YOU HAD ISSUES WITH THE TOWN OF BOONE WHICH RELATE TO THE WORK OF THE BODY TO WHICH YOU SEEK APPOINTMENT? IF YES, PLEASE EXPLAIN: No

DO YOU HAVE ANY KNOWN OR POTENTIAL CONFLICTS OF INTEREST (INCLUDING MEMBERSHIP IN ANY ORGANIZATION, YOUR EMPLOYMENT, AND THE MEMBERSHIPS AND EMPLOYMENT OF ANY FAMILY MEMBER) THAT MIGHT ARISE IF YOU ARE APPOINTED? IF YES, PLEASE EXPLAIN: No

HAVE YOU EVER BEFORE SERVED ON ANY TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE. IF SO, PLEASE STATE THE NAME OF THE BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, AND THE APPROXIMATE DATES OF SERVICE: No

IF YOU HAVE PREVIOUSLY SERVED ON A TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, PLEASE EXPLAIN THE QUALITY OF YOUR EXPERIENCE: N/A

I hereby certify that the foregoing answers are true, and that should I be appointed to the board, commission, task force, advisory body or committee, and should a conflict of interest exist or develop with regard to a specific matter, I will disclose the conflict of interest and recuse myself from the deliberations and action involved. Conflicts of interest include, but are not limited to: a direct or indirect financial interest by myself or a member of my family, and other interest which impairs my ability to participate fairly in the deliberations and actions in question.


Signature

9/12/17
Date

Communication: Welcome to newest Board Member (Organization)

APPLICATION FOR APPOINTMENT TO A BOARD, COMMISSION, TASK FORCE,
ADVISORY BODY OR COMMITTEE
TOWN OF BOONE

FULL NAME: Mr. Donnie J Lee
 Title First Middle Initial Last
 (Mr./Ms./Mrs./Dr., etc.)

GENDER: Male

HOME ADDRESS: 169 Watson Street , Boone, NC 28607

PREFERRED CONTACT ADDRESS (if different from home address):

EMAIL ADDRESS:

elevated.piercing@gmail.com

TELEPHONE: day: 828-355-9925 ; evening 828-964-0711

JURISDICTION OF RESIDENCE: Town of Boone
 X Extra Territorial Jurisdiction (ETJ)
 Watauga County outside Town and ETJ
 Other (please identify):

HOW LONG HAVE YOU BEEN A RESIDENT OF THE ABOVE JURISDICTION: 15 years

DO YOU OWN REAL PROPERTY (land) IN THE TOWN OF BOONE: No

DO YOU OWN REAL PROPERTY IN THE ETJ: Yes

NAME OF BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE
APPOINTMENT SOUGHT (list one only):

Downtown Boone Developement Association

WHY DO YOU WISH TO OBTAIN THIS APPOINTMENT?

Having lived here since high school and now, 15 years later, owning a business on King street gives me a perspective that I think could be helpful. I would also like to see downtown Boone continue to grow and move with the times.

ARE YOU FAMILIAR WITH THE TOWN'S 2006 COMPREHENSIVE PLAN? (It can be accessed at <http://www.townofboone.net/departments/development/pdfs/Comp.pdf>):

Page not found...

RATE YOUR SUPPORT FOR THE 2006 COMPREHENSIVE PLAN (with "1" signifying no support and "10" signifying great support):

1 2 3 4 5 6 7 8 9 10

PLEASE EXPLAIN YOUR LEVEL OF SUPPORT FOR THE COMPREHENSIVE PLAN:

I am not familiar with the comprehensive plan and the link provided is no longer valid.

WHAT SKILLS, EDUCATION, TRAINING, EXPERIENCE OR AREA(S) OF EXPERTISE WOULD YOU BRING TO THIS APPOINTMENT?

I've worked and managed a retail establishment in the downtown area for almost a decade now. I believe this gives me some insight into what a downtown retailer needs from the town of Boone. It has also given me a solid connection with the APP student population.

HAVE YOU HAD ISSUES WITH THE TOWN OF BOONE WHICH RELATE TO THE WORK OF THE BODY TO WHICH YOU SEEK APPOINTMENT? IF YES, PLEASE EXPLAIN: No

DO YOU HAVE ANY KNOWN OR POTENTIAL CONFLICTS OF INTEREST (INCLUDING MEMBERSHIP IN ANY ORGANIZATION, YOUR EMPLOYMENT, AND THE MEMBERSHIPS AND EMPLOYMENT OF ANY FAMILY MEMBER) THAT MIGHT ARISE IF YOU ARE APPOINTED? IF YES, PLEASE EXPLAIN: None that I'm aware of...

HAVE YOU EVER BEFORE SERVED ON ANY TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE. IF SO, PLEASE STATE THE NAME OF THE BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, AND THE APPROXIMATE DATES OF SERVICE: No

IF YOU HAVE PREVIOUSLY SERVED ON A TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, PLEASE EXPLAIN THE QUALITY OF YOUR EXPERIENCE:

I hereby certify that the foregoing answers are true, and that should I be appointed to the board, commission, task force, advisory body or committee, and should a conflict of interest exist or develop with regard to a specific matter, I will disclose the conflict of interest and recuse myself from the deliberations and action involved. Conflicts of interest include, but are not limited to: a direct or indirect financial interest by myself or a member of my family, and other interest which impairs my ability to participate fairly in the deliberations and actions in question.

Donnie Lee

Signature

09/12/2017

Date

APPLICATION FOR APPOINTMENT TO A BOARD, COMMISSION, TASK FORCE,
ADVISORY BODY OR COMMITTEE
TOWN OF BOONE

FULL NAME: Jackie N. Garner
Title First Middle Initial Last
(Mr./Ms./Mrs./Dr., etc.)

GENDER: female

HOME ADDRESS: 373 Fieldstream Drive
Boone NC 28607

PREFERRED CONTACT ADDRESS (if different from home address):
423 W. King Street (Turchin Center)
Boone NC 28607

EMAIL ADDRESS: newelljc@appstate.edu
TELEPHONE: day: 828-262-3017; evening 828-773-4780

JURISDICTION OF RESIDENCE: Town of Boone
☒ Extra Territorial Jurisdiction (ETJ)
Watauga County outside Town and ETJ
Other (please identify):

HOW LONG HAVE YOU BEEN A RESIDENT OF THE ABOVE JURISDICTION: 6 months

DO YOU OWN REAL PROPERTY (land) IN THE TOWN OF BOONE: No

DO YOU OWN REAL PROPERTY IN THE ETJ: yes

NAME OF BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE
APPOINTMENT SOUGHT (list one only):

Downtown Boone Development Association

WHY DO YOU WISH TO OBTAIN THIS APPOINTMENT?

To help incorporate the arts in the downtown Boone area
by representing the Turchin Center. To support and promote
growth for all small businesses and programming in downtown
Boone.

ARE YOU FAMILIAR WITH THE TOWN'S 2006 COMPREHENSIVE PLAN? (It can be
accessed at <http://www.townofboone.net/departments/development/pdfs/Comp.pdf>):

yes

RATE YOUR SUPPORT FOR THE 2006 COMPREHENSIVE PLAN (with "1" signifying no
support and "10" signifying great support):

1 2 3 4 5 6 7 8 9 10

PLEASE EXPLAIN YOUR LEVEL OF SUPPORT FOR THE COMPREHENSIVE PLAN:

As a Boone native I am happy to see economic growth but
also want to preserve the things that make it so unique.
I appreciate the great extent the town has taken to plan and
prepare for the future.

WHAT SKILLS, EDUCATION, TRAINING, EXPERIENCE OR AREA(S) OF EXPERTISE WOULD YOU BRING TO THIS APPOINTMENT? I will bring the perspective of an arts organization as well as a tie to the university. I have event planning and programming experience from working at the Turckin Center.

HAVE YOU HAD ISSUES WITH THE TOWN OF BOONE WHICH RELATE TO THE WORK OF THE BODY TO WHICH YOU SEEK APPOINTMENT? IF YES, PLEASE EXPLAIN: No

DO YOU HAVE ANY KNOWN OR POTENTIAL CONFLICTS OF INTEREST (INCLUDING MEMBERSHIP IN ANY ORGANIZATION, YOUR EMPLOYMENT, AND THE MEMBERSHIPS AND EMPLOYMENT OF ANY FAMILY MEMBER) THAT MIGHT ARISE IF YOU ARE APPOINTED? IF YES, PLEASE EXPLAIN: No

HAVE YOU EVER BEFORE SERVED ON ANY TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE. IF SO, PLEASE STATE THE NAME OF THE BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, AND THE APPROXIMATE DATES OF SERVICE: No

IF YOU HAVE PREVIOUSLY SERVED ON A TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, PLEASE EXPLAIN THE QUALITY OF YOUR EXPERIENCE: NA

I hereby certify that the foregoing answers are true, and that should I be appointed to the board, commission, task force, advisory body or committee, and should a conflict of interest exist or develop with regard to a specific matter, I will disclose the conflict of interest and recuse myself from the deliberations and action involved. Conflicts of interest include, but are not limited to: a direct or indirect financial interest by myself or a member of my family, and other interest which impairs my ability to participate fairly in the deliberations and actions in question.

Jackie Lee
Signature

9/13/17
Date

APPLICATION FOR APPOINTMENT TO A BOARD, COMMISSION, TASK FORCE,
ADVISORY BODY OR COMMITTEE
TOWN OF BOONE

FULL NAME: Ms. Sara C. Scott
Title First Middle Initial Last
(Mr./Ms./Ms./Dr., etc.)

GENDER: Female

HOME ADDRESS: 148 Fox Hill Rd. Vilas, NC

PREFERRED CONTACT ADDRESS (if different from home address):

471 W. King St. Boone, NC 28607

EMAIL ADDRESS:

recklessartsboone@gmail.com

TELEPHONE: day: (828) 434-3301; evening (828) 434-6572

JURISDICTION OF RESIDENCE: ☒ Town of Boone rent
☐ Extra Territorial Jurisdiction (ETJ)
☐ Watauga County outside Town and ETJ
☒ Other (please identify):

home owner: 1092 Milton Moretz Rd. Boone, NC 28607

HOW LONG HAVE YOU BEEN A RESIDENT OF THE ABOVE JURISDICTION: 1 yr.

DO YOU OWN REAL PROPERTY (land) IN THE TOWN OF BOONE: no, rent

DO YOU OWN REAL PROPERTY IN THE ETJ: no, rent

NAME OF BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE
APPOINTMENT SOUGHT (list one only):

Downtown Boone Development Association

WHY DO YOU WISH TO OBTAIN THIS APPOINTMENT?

With Reckless Arts as a focal point downtown in all aspects of community, creativity, inspiration and novelty, I think I as the Executive Director could offer many resources to the DBDA.

ARE YOU FAMILIAR WITH THE TOWN'S 2006 COMPREHENSIVE PLAN? (It can be accessed at <http://www.townofboone.net/departments/development/pdfs/Comp.pdf>):

RATE YOUR SUPPORT FOR THE 2006 COMPREHENSIVE PLAN (with "1" signifying no support and "10" signifying great support):

1 2 3 4 5 6 7 8 9 10

PLEASE EXPLAIN YOUR LEVEL OF SUPPORT FOR THE COMPREHENSIVE PLAN:

I am very pleased with everything the Town of Boone is doing and will continue to do. I would very much like to be a part of future planning for the Downtown Boone Area.

WHAT SKILLS, EDUCATION, TRAINING, EXPERIENCE OR AREA(S) OF EXPERTISE WOULD YOU BRING TO THIS APPOINTMENT? I am the Executive Director of Reckless Arts, a non-profit 501(c)3, with the direct mission of bringing the arts and culture of the talented high country community members, to the downtown area. I could use the knowledge and resources I have and are gaining.

HAVE YOU HAD ISSUES WITH THE TOWN OF BOONE WHICH RELATE TO THE WORK OF THE BODY TO WHICH YOU SEEK APPOINTMENT? IF YES, PLEASE EXPLAIN: I have had absolutely no issues whatsoever! I appreciate the Town of Boone, the DBDA and John Ward for all they have done for Reckless Arts, and the Boone Community!

DO YOU HAVE ANY KNOWN OR POTENTIAL CONFLICTS OF INTEREST (INCLUDING MEMBERSHIP IN ANY ORGANIZATION, YOUR EMPLOYMENT, AND THE MEMBERSHIPS AND EMPLOYMENT OF ANY FAMILY MEMBER) THAT MIGHT ARISE IF YOU ARE APPOINTED? IF YES, PLEASE EXPLAIN: Absolutely none!

HAVE YOU EVER BEFORE SERVED ON ANY TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE. IF SO, PLEASE STATE THE NAME OF THE BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, AND THE APPROXIMATE DATES OF SERVICE: no, I have not. However if I was granted this amazing opportunity, I hope to proudly serve the downtown area and beyond!

IF YOU HAVE PREVIOUSLY SERVED ON A TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, PLEASE EXPLAIN THE QUALITY OF YOUR EXPERIENCE: no, I have not.

I hereby certify that the foregoing answers are true, and that should I be appointed to the board, commission, task force, advisory body or committee, and should a conflict of interest exist or develop with regard to a specific matter, I will disclose the conflict of interest and recuse myself from the deliberations and action involved. Conflicts of interest include, but are not limited to: a direct or indirect financial interest by myself or a member of my family, and other interest which impairs my ability to participate fairly in the deliberations and actions in question.

Sara Caroline Smith
Signature

September 14th, 2017
Date

APPLICATION FOR APPOINTMENT TO A BOARD, COMMISSION, TASK FORCE,
ADVISORY BODY OR COMMITTEE
TOWN OF BOONE

FULL NAME: Dr. Denise Levin
 Title First Middle Initial Last
 (Mr./Ms./Ms./Dr., etc.)

GENDER: F

HOME ADDRESS: 392 Eastview Dr.
Boone NC 28607

PREFERRED CONTACT ADDRESS (if different from home address):

EMAIL ADDRESS:

DeniseLevin23@gmail.com
 TELEPHONE: day: 828-964-2418; evening: _____

JURISDICTION OF RESIDENCE: Town of Boone
 X Extra Territorial Jurisdiction (ETJ)
 Watauga County outside Town and ETJ
 Other (please identify): _____

HOW LONG HAVE YOU BEEN A RESIDENT OF THE ABOVE JURISDICTION: 21 years

DO YOU OWN REAL PROPERTY (land) IN THE TOWN OF BOONE: yes

DO YOU OWN REAL PROPERTY IN THE ETJ: yes

NAME OF BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE
 APPOINTMENT SOUGHT (list one only):

DBDA

WHY DO YOU WISH TO OBTAIN THIS APPOINTMENT?

I am invested in the betterment of our downtown
both because of my business investment
but also my personal passion for our downtown
& its success.

ARE YOU FAMILIAR WITH THE TOWN'S 2006 COMPREHENSIVE PLAN? (It can be
 accessed at <http://www.townofboone.net/departments/development/pdfs/Comp.pdf>):

~~yes~~ cannot access it

RATE YOUR SUPPORT FOR THE 2006 COMPREHENSIVE PLAN (with "1" signifying no
 support and "10" signifying great support):

1 2 3 4 5 6 7 8 9 10

PLEASE EXPLAIN YOUR LEVEL OF SUPPORT FOR THE COMPREHENSIVE PLAN:

WHAT SKILLS, EDUCATION, TRAINING, EXPERIENCE OR AREA(S) OF EXPERTISE WOULD YOU BRING TO THIS APPOINTMENT?

I have spent 21 years planning events at ASU to promote wellness and an eager to bring this enthusiasm & event planning skills to this group, not necessarily focusing on wellness but promoting positive events for our downtown.

HAVE YOU HAD ISSUES WITH THE TOWN OF BOONE WHICH RELATE TO THE WORK OF THE BODY TO WHICH YOU SEEK APPOINTMENT? IF YES, PLEASE EXPLAIN: NO

DO YOU HAVE ANY KNOWN OR POTENTIAL CONFLICTS OF INTEREST (INCLUDING MEMBERSHIP IN ANY ORGANIZATION, YOUR EMPLOYMENT, AND THE MEMBERSHIPS AND EMPLOYMENT OF ANY FAMILY MEMBER) THAT MIGHT ARISE IF YOU ARE APPOINTED? IF YES, PLEASE EXPLAIN: NO

HAVE YOU EVER BEFORE SERVED ON ANY TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE. IF SO, PLEASE STATE THE NAME OF THE BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, AND THE APPROXIMATE DATES OF SERVICE: NO

IF YOU HAVE PREVIOUSLY SERVED ON A TOWN BOARD, COMMISSION, TASK FORCE, ADVISORY BODY OR COMMITTEE, PLEASE EXPLAIN THE QUALITY OF YOUR EXPERIENCE: NO

I hereby certify that the foregoing answers are true, and that should I be appointed to the board, commission, task force, advisory body or committee, and should a conflict of interest exist or develop with regard to a specific matter, I will disclose the conflict of interest and recuse myself from the deliberations and action involved. Conflicts of interest include, but are not limited to: a direct or indirect financial interest by myself or a member of my family, and other interest which impairs my ability to participate fairly in the deliberations and actions in question.

Signature

Date

10/3/17

BIG BOOM DESIGN

Downtown Boone Development Association

September 15, 2017

CONTENTS

Our methodology

Proposed Services:

- Vision & Goals
- Summary
- Total cost of service

Clients and case studies

Our team

Contact information

OUR METHODS

We exclusively use WordPress to develop websites and online applications.

We educate our clients to be partners in the process of building a successful web projects.

Our company headquarters (and 100% of our team) are based in Asheville, NC.

We have been in business for 9 years. During that time we've successfully launched over 500 sites.

What we do for our clients:

- Assess current internet presence for strengths and weaknesses
- Collaborate on comprehensive plans for new sites, features, and functionality
- Track key metrics about site visitors and help educate all those involved in the project
- Educate on best practices for growing your business online

Big Boom Design, Inc. is a full-stack, educational web design and Internet consulting agency established by Boomer Sassmann in 2007.

THE PROJECT

Project budget with breakdown

	# HOURS
Custom theme design Creation of custom, responsive homepage and subpage design	12
Content migration Migration of page content from the current site Migration of the business directory content (110 estimate)	21
Website development Setup of Business Directory plugin with custom fields Integration of the TDA Event Calendar Creation of an organized business logo page w/ links Setup of three blog post sections (News, events, blog) Integration of a parking map	22
Client training Personalized training for groups and individuals	1
TOTAL	56 hours @ \$95/hr: \$5,320.00

Anticipated future costs

Website hosting	\$20/month
------------------------	-------------------

- WPENGINE server
- Weekly database backups and core/plugin updates
- Monthly analytic reports

Ongoing support

Websites continuously evolve over time. We understand that while certain tasks can be handled by the DBDA staff, Big Boom Design will act as a safety net, sounding board and technical support arm. Retainers are available but typically the level of involvement and size of the retainer will depend on the amount of daily/weekly involvement that the staff has.

THE TIMELINE

1 Plan – 1 WEEK

Meet with Sarah (Art Director), Savannah (Client Relations Manager) and Janine, Project Manager. Make specific plans for hosting the site and gathering content, discuss design inspiration and sitemap.

2 Design – 2 WEEKS

Homepage wireframes and mockups are finalized first, then subpages. We back up the current site for safekeeping and create a testing environment. Back-end development and data migration begin in this phase. Front-end development begins after the homepage mockup is approved.

3 Development – 2 WEEKS

Communicate with Janine on overall progress as we work toward your first edit and review round. Towards the end of the development cycle and before launch, you'll have several opportunities to turn over all the rocks and flip all the switches in the new site.

4 Pre-Launch – 1 WEEK

The project is handed back to the development team for final launch prep.

5 Post-Launch – 2-4 DAYS

Immediately post-launch, the development team will install and tweak final pieces like SSL certificates, Analytics tracking, caching plugins, and other items. Savannah will work with you on scheduling the right kind of training for you and your team.

SIGNED & SEALED

PAYMENT

Payment will be broken down into installments.

50% of the proposed services is required to start the project.

The remaining balance will be billed at \$750 every 30 days until paid in full.

Once the website changes have been successfully completed the client has 30 days to request changes to tasks covered by this proposal. After this period of time has lapsed the client will be charged hourly at the rate of \$95/hr for updates and additions.

Client _____

BBD _____

Date _____

Date _____

OWNER-CEO**Boomer****ART DIRECTOR****Sarah****FRONT END
DEVELOPER****Mike****BACK END
DEVELOPER****Michael****FRONT END
DEVELOPER****Greg**

OUR TEAM

Find out more about us at bigboomdesign.com/team

**CLIENT RELATIONS
MANAGER****Savannah****UI-UX
DESIGNER****Keaton****CONTENT
SPECIALIST****Sam****PROJECT
MANAGER****Janine**



Technical Proficiencies

Tracking and Analytic Tools

Google Analytics
Google AdWords
Google Webmaster Tools
Google Merchant
SEM Rush Keyword Analytics
Crazyegg Heat mapping

Content Mgmt Systems

WordPress (10+ Years)
Joomla (10+ Years)
Dot Net Nuke
Magento
Drupal

Software

Adobe Photoshop
Adobe Premier
Camtasia

boomer@bigboomdesign.com

About Boomer

Boomer Sassmann has been the Owner and Lead Internet Consultant of Big Boom Design since its inception in 2007. His passion for web design began as a hobby back in grade school when the internet was in its infancy. Throughout the years, Boomer has actively been involved in the evolution of web design. He built websites through college for friends and small businesses around Boone, NC. After graduating with a degree in Industrial Design from Appalachian State in 2007, he launched Big Boom Design and never looked back.

Boomer is a life-long learner and loves to help others find this same spark within themselves and their business. He teaches throughout the Southeast on topics ranging from Google Analytic tracking to WordPress website design. He is co-organizer of the WordPress Meetup group in Asheville, containing over 400 members. Boomer is a serial entrepreneur, heavily engaged in the Asheville start-up scene and has served as the internet consultant for hundreds of local and national business owners.

Areas of Expertise

- Co-Organizer of the Asheville WordCamp (4 Years)
- Co-Organizer of the Asheville WordPress Meetup (7 Years)
- Teaches over 50 classes a year (CC and University)
- Over 500 websites built over the past 10 years
- Actively oversee 300+ hosted and managed websites
- Managed 5.9 Million unique views for his clients in 2015

Education

B.S. in Industrial Design
Appalachian State, 2007

BOOMER



Technical Proficiencies

Languages

HTML
HTML5
CSS
CSS3

Tools

Adobe Creative Suites
Constant Contact
iContact
MailChimp
Google Analytics
WordPress, Joomla!
Asana

sarah@bigboomdesign.com

About Sarah

Sarah Bonner loves creating innovative and personalized designs that connect the user with the website. She thrives on the challenge of aligning technical solutions with client business goals to create a cutting edge and user friendly visual experience.

Sarah has over five years of experience in the industry. She's led design development for over 150 websites including tourism development sites like Banner Elk and higher education systems such as High Point University and a variety of businesses all over the world. As Art Director at Big Boom Design, she ensures all visual needs are met while striving to meet our high expectations of success.

Areas of Expertise

- Creating Website Designs based around client needs
- Responsive, mobile friendly design
- Theme and template content management systems like WordPress and Joomla!
- Front-end web development, CSS and SCSS frameworks
- Working with wireframes and design compositions
- Marketing and branding campaigns
- Communicating with developers to create live website
- Usability testing
- Quality assurance planning and execution

Education

B.F.A. in Graphic Design and Photography
Western Carolina University, 2011

SARAH



Technical Proficiencies

Languages

HTML/HTML5

CSS/CSS3

PHP

SQL

JS (jQuery)

Tools

Constant Contact, Mailchimp

Google Analytics, CrazyEgg,
SEMrush

Adobe Photoshop, Adobe
Illustrator

WordPress, Joomla!, Magento
WooCommerce

About Mike

Mike Hunnicutt enjoys games and puzzles and loves the challenge of using the skills learned from his passions to accommodate client needs while overcoming the everyday obstacles that can get in the way of the successful completion of a project. Well versed in all things web related, Mike continues to push the boundaries of what one can expect of an online experience.

Areas of Expertise

- Creating themes and templates for content management systems like WordPress, Magento, and Joomla!
- Front-end web development, CSS and SCSS frameworks
- Changing wireframes and design mock-ups into front-end reality
- Back-end functionality and organization
- Google Analytics
- Responsive, mobile ready layouts
- Cross-browser compatibility
- Usability testing
- Marketing and branding campaigns
- Quality assurance planning and execution

Education

Associates in Digital Media Technology

Asheville Buncombe Technical Community College, 2011

Associates in Mechanical Engineering

Blue Ridge Technical Community College, 2003





Technical Proficiencies

Languages

PHP

MySQL

JavaScript/jQuery/JSON/AJAX

HTML

CSS/SASS/SCSS

Tools

Linux/Unix

Apache/nginx

Vagrant/Virtual Box/XAMP

Git

Subversion

Node.js/npm

About Michael

Michael Hull came to Big Boom Design as a college mathematics instructor whose forays into coding had strongly motivated him to make a career shift. He taught himself HTML, CSS, PHP, MySQL, and JavaScript in his free time and was eager to put those skills to use in an official capacity. Since coming to work for Big Boom Design, Michael has parlayed his mathematics knowledge into a powerful web development skill set that is continually evolving.

Michael is fond of saying that his love and study of math prepped him for a career in web development without his being aware. During his time at Big Boom Design, he has led development on numerous projects including member directories for local and state-wide associations, learning management systems for continuing education providers, and digital recruitment systems for colleges and universities. In addition, Michael heads up Big Boom's WordPress plugin development team, which releases public plugins to the wordpress.org repository and also creates custom plugins to suit the specific needs of Big Boom's individual clients.

Areas of Expertise

- Unified Frontend/Backend MVC architecture rooted in MySQL and object-oriented PHP
- Helping clients migrate data from legacy systems to custom platforms built on WordPress or Joomla
- JavaScript and related tools/libraries (AJAX, jQuery, jQuery UI, Scroll Magic, Angular, Backbone, etc.)
- Specialized workflows with Node.js, Gulp/Grunt, Browserify, SASS/SCSS, Compass, etc.
- Version control with Git and Subversion
- Code quality monitoring for best practices and strict standards
- Creating WordPress themes and plugins

Education

M.S. in Mathematics

Northern Arizona University, 2006

B.S. in Mathematics

Belmont University, 2004



Technical Proficiencies

Languages

HTML/HTML5

CSS/CSS3

PHP

SQL

JavaScript (jQuery)

Git

Tools

WordPress, Joomla!

MailChimp, Constant Contact

Google Analytics

CrazyEgg, SEMrush

WooCommerce

Adobe Photoshop, GIMP

Asana

About Greg

Greg's degree in Computer Science ensures a solid foundation for developing new skills in the ever-changing web design industry. He is always eager to contribute his enthusiasm and continuous learning to everything he tackles, making each new project just a little better than the last. Greg's willingness to learn and his attention to detail make him a great asset to the Big Boom Design team.

Areas of Expertise

- Front-end web development, CSS and SCSS frameworks
- Converting wireframes and design compositions into front-end code
- Back-end web development and architecture
- Theming and templating content management systems like WordPress and Joomla!
- Responsive, mobile friendly markup
- Cross-browser implementation
- Google Analytics
- Usability testing

Education

Bachelors in Computer Science

University of North Carolina at Asheville, 2013



Technical Proficiencies

Languages

HTML5

CSS3

JavaScript & jQuery

PHP7 and MySQL

SVG and SMIL animation techniques

WebGL and GLSL using

THREE.js

Python

Tools

Adobe Creative Cloud

Brackets & Notepad++

XAMPP & FileZilla

Autodesk Inventor & Autodesk

3DS Max

Asana

Unity Engine

About Keaton

Keaton Bishop-Marx is a meticulous and impassioned creative who equally enjoys and understands the necessity of design and development. While in high school, he competed several types of competitions, including robotics, video game design, and 3D Computer Aided Design. In his senior year, he got his first taste of HTML, and realized the seemingly limitless potential of this newfound passion. During his time in the Digital Media program at A-B Tech, Keaton became proficient in the HTML5 family of technologies, The Adobe Creative Cloud, and other creative applications such as Audacity and the Unity Engine. The program challenged him to create logos, business cards, posters, brochures, print and digital advertisements, business documents, animations, radio advertisements, corporate videos, data-driven websites, and interactive web experiences.

Areas of Expertise

- Print design using Adobe Photoshop and Adobe Illustrator
- Responsive Web design and development using HTML5, CSS3, SASS, jQuery & JavaScript, PHP, SVG, and WebGL
- WordPress templating and custom theme development
- Website management using WordPress, CPanel management, and hosted email setup & troubleshooting
- UI/UX design and the creation of intuitive applications
- SEO and content development, keyword development, content writing, and microdata/rich snippet integration
- IoT development and integration with web technologies
- Empowering clients through individualized teaching sessions and extensive documentation

Education

Associates in Digital Media Technology

Asheville Buncombe Technical Community College, 2016

FEATURED CLIENTS



CASE STUDY

The North Carolina Builder Institute is the educational arm of the North Carolina Home Builders Association. By offering continuing education and professional development opportunities for NCHBA members, the NCBI helps home builders and industry professionals stay on the cutting edge.

Big Boom Design is making sure that the NCBI stays on the cutting edge technologically. Our **custom software platform, based on WordPress and built specifically for the NCBI**, makes it a snap to do tasks like migrating old Microsoft Access data into the system, or allowing students to log in and keep track of their transcript data and progress toward earning accreditation.



Build Features

2.7

- Imports student information, transcript data, instructor information, and course directory information directly into the WordPress environment.
- Administrators can easily select continuing education courses and make them available for immediate signup.
- Students can safely and securely sign up and pay for classes.
- Students can log in to view or print their transcript records and see their remaining requirements for accreditation.
- Administrators can quickly search and find students on the website by name, email, physical address, etc.
- Administrators can generate and download several detailed reports as spreadsheets, including:
 - Student and faculty information
 - Class rosters
 - Graduation/recertification data
 - Payment information
- Administrators can get exactly the data they need with filters for downloadable reports. Filters include:
 - Local association
 - Class date range
 - Student recertification date

CASE STUDY

The Parish Group is a boutique marketing agency based in Asheville whose specialty is working with private higher education institutions to attract up-and-coming college freshmen.

Big Boom Design built a software platform based on a WordPress multisite installation that allows The Parish Group to house several websites for the individual schools' marketing campaigns. **The highly customized WordPress solution allows The Parish Group to import, filter, and export the student data that drives their marketing efforts,** and it also lets them track information about which prospective students are making inquiries for each school within the system.



Build Features

2.7

- Easy creation of new websites as needed within the multisite system for new marketing campaigns.
- Unique domain names for each website within the multisite using domain mapping
- Lists of students can be tracked or imported at once and associated with specific campaigns within the multisite
- Unique access codes generated for each student record import so students can log in and update their information
- Any prospective student can signup and create their own access code even if they are not already in the system
- Exports students with the ability to filter by campaign, inquiry status and date range
- Cleans student data reports using a matching algorithm to remove and combine duplicates and key pieces of data
- Students in the system who have graduated high school and become ineligible for marketing efforts can be removed by list

WE WANT TO HEAR FROM **YOU**

828 774 5607

boomer@bigboomdesign.com

savannah@bigboomdesign.com

1056 D Haywood Road

Asheville, NC 28806

Sunny Morgan
2280 Kolo I
Kilauea, Hawaii 967
United Stat

828 414 80
sunnymorgan.cc

BILL TO
Town of Boone

Brittney.Clark@townofboone.net

Estimate Number: 1

Estimate Date: September 8, 2017

Expires On: October 8, 2017

Grand Total (USD): \$4,000.00

Services	Hours	Price	Amount
Web Development Town of Boone website redesign and development. Mobile optimized design - looks great on all devices (mobile phones, ipad, desktop, etc..) WordPress CMS - login and update content. 10 info pages Business directory page - filtered by category. Business directory sub-pages based on existing directory website data Contact forms Embed the new parking map that you are developing Sitemap and general search engine optimization I will need a sitemap, photos and site content. I can help find photos with agreeable licenses.	1	\$4,000.00	\$4,000.
Hosting Website hosting \$200/year - fast, secure, and optimized for WordPress. SSL Certificate - https:// for security and SEO Hosting is billed annually and free for the remainder of the calendar year.	0	\$200.00	\$0.

Total: \$4,000.

Grand Total (USD): \$4,000.

Communication: Website Proposal - Kauai Creative (Organization)

Report: M:\live\gl\lpr113x.p
Version: 010002-158.69.00
User ID: amy

Town of Boone
Financial Statement (Multiply Segments) Without Encumbrance
For Fiscal Year 2018, Period 1 to 3 and Budget Cycle Amended

Page: 1 of 1
Date: 10/06/17
Time: 10:17:1

For All Expense Accounts
Zero Balance Accounts Included

Transactions Entered From 07/01/201
To 09/30/201

Account	Description	Period Actuals	YTD Actuals	YTD Budget	Variance	% Of Budget
050-450-000-509100	PROFESSIONAL SERVICES	25.00	25.00	5,000.00	4,975.00	0.50
050-450-000-512101	MEETING EXPENSES	51.21	51.21	250.00	198.79	20.48
050-450-000-516100	OFFICE SUPPLIES	61.81	61.81	1,000.00	938.19	6.18
050-450-000-516200	OFFICE EQUIPMENT	405.63	405.63	1,000.00	594.37	40.56
050-450-000-519900	MISCELLANEOUS SUPPLIES	63.41	63.41	300.00	236.59	21.14
050-450-000-521101	TRAVEL & TRAINING	415.76	415.76	2,000.00	1,584.24	20.79
050-450-000-521300	TRAVEL & TRAINING - PUBLIC OFFICIALS	0.00	0.00	300.00	300.00	0.00
050-450-000-522101	TELEPHONE SERVICES	199.35	199.35	1,200.00	1,000.65	16.61
050-450-000-522201	POSTAGE	68.00	68.00	300.00	232.00	22.67
050-450-000-524101	PRINTING	910.00	910.00	3,500.00	2,590.00	26.00
050-450-000-525102	COMMUNITY APPEARANCE - SPECIAL PROMO	5,000.00	5,000.00	13,200.00	8,200.00	37.88
050-450-000-525201	MAINTENANCE & REPAIR - EQUIPMENT	0.00	0.00	0.00	0.00	0.00
050-450-000-527001	ADVERTISING	0.00	0.00	11,000.00	11,000.00	0.00
050-450-000-533001	RENTAL OF OTHER EQUIPMENT	0.00	0.00	2,000.00	2,000.00	0.00
050-450-000-535101	INSURANCE	0.00	0.00	4,000.00	4,000.00	0.00
050-450-000-539100	DUES & SUBSCRIPTIONS	28.39	28.39	850.00	821.61	3.34
050-450-000-539902	BANK SERVICE CHARGES	0.00	0.00	100.00	100.00	0.00
050-450-000-545003	CONTRACTED SERVICES - INTERN (WORK STU	0.00	0.00	1,400.00	1,400.00	0.00
050-450-000-549121	SPECIAL PROJECTS/EVENTS	848.86	848.86	7,000.00	6,151.14	12.13
050-450-000-549130	CAPITAL PROJECTS - GRANTS & FACADE GRA	0.00	0.00	0.00	0.00	0.00
050-450-000-553101	PROPERTY TAX ALLOCATION	0.00	0.00	0.00	0.00	0.00
050-450-000-553102	TAX INTEREST ALLOCATION	0.00	0.00	0.00	0.00	0.00
050-450-000-553103	INVENTORY TAX REIMBURSEMENT ALLOCATION	0.00	0.00	0.00	0.00	0.00
050-450-000-553104	MUNICIPAL SERVICE DISTRICT PROJECTS	0.00	0.00	55,000.00	55,000.00	0.00
050-450-000-553105	DISTRIBUTION TO MUNICIPAL SERVICE DIST	0.00	0.00	0.00	0.00	0.00
050-450-000-553112	COMMUNITY DEVELOPMENT	0.00	0.00	17,699.00	17,699.00	0.00
050-450-000-577000	CONTRACTED SERVICES	25.00	25.00	3,000.00	2,975.00	0.83
050-450-000-577110	WATAUGA COUNTY - COLLECTION OF TAXES	0.00	0.00	3,400.00	3,400.00	0.00
050-450-000-577199	CONTINGENCY	0.00	0.00	0.00	0.00	0.00
050-450-000-598010	TRANSFER TO GENERAL FUND	0.00	0.00	31,500.00	31,500.00	0.00
REPORT TOTALS:		8,102.42	8,102.42	164,999.00	156,896.58	4.91

*** End of Report ***

Communication: Town of Boone Financial Statement (Financial)

Geographic Information Systems

[Town Home Page](#)

Map Photography

Measure

 | Feet ▾

Measurement Result

208.7 Feet

Double Click to finish line or polygon



Communication: Spring Streetscape Work Options (Design)

Boone Bagelry to 494 Lofts

Town Of Boone
Geographic Information Systems

SearchResultsLayers

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☐ Municipal Service District

☐ Police Reporting District

☐ Neighborhood Conservation Districts

☐ Viewshed Protection Area

☐ Floodplain

☐ Zoning

☐ Slope

Legend

+

Home

-

W KING ST

APPALACHIAN ST

30ft

MapPhotography

Measure

Feet

Measurement Result

213.8 Feet

Double Click to finish line polygon

Long: -81.682 Lat: 36.140

Long: 81°40'53" Lat: 36°08'02"

Communication: Spring Streetscape Work Options (Design)

Packet Pg. 38



Map Photography

Measure

Feet

Measurement Result

199.7 Feet

Double Click to finish line or polygon

Communication: Spring Streetscape Work Options (Design)

Search Results Layers

Results List

Details

2 Features Found (Showing 1 of 2)

Prev Next

Show Tax Card

Parcel ID:	2900-88-3947-000
Tax District:	MS1
Property Description:	BOONE DRUG BUILDING
Property Address:	617 W KING ST
Tax Account:	1600680
Tax Name:	BD BUILDINGS LTD PTNRP
Tax Address:	345 DEERFIELD RD
Tax Address 2:	
Tax City/St:	BOONE, NC
Tax Zip:	28607
Landuse:	C71
NRH Code:	05C6
NRH Desc:	DOWNTOWN BOONE BUSINESS
Deed Book:	974
Deed Page:	242
Date Recorded:	6/11/2004
Instr Type:	DEED
Sale Price:	0
Year Built:	0
Year Remodel:	0
Tax Building:	262700
Tax Land:	179500
Tax Total:	442200

Buffer

