Downtown Boone Development Association
August Board Meeting – August 29, 2023
8:30 am – The Community Room of the Appalachian Theater

Board Members Present: Michelle Novacek, Kendra Sink, Vanessa White, Lisa Flanigan and Sarah Long

Ex-Officio's Present: Lindsay Miller, Becca Nenow and Edie Tugman

MSD Members/Guests present: Alyssa Hasty, Cole Avery, Charlie Travis, Rosie Bentley, Bob Sneed, Hope Thingelstad, Robert Flanigan,

Town Staff Present: Mark Freed, Brad Farthing, Geoff Hayes, Laney Pilkington, and Lane Moody

Call to Order
Michelle called the meeting to order at 8:50.

Request for Approval of DBDA Board Applications
Lane opened by informing the Board that they had three applications for three open Board appointed positions. After a brief discussion, Kendra made a motion to appoint all three applicants to the Downtown Boone Development Association. Sarah seconded the motion and it had a unanimous vote.

Lane then reviewed the attached presentation.

At 9:50 Lisa made a motion to adjourn. The motion was seconded by Kendra and had a unanimous vote.

Downtown Boone Development Association

Report Contents

Part 1: Review of Main Street Statistics from 2022-2023

- Private Investments
- Public Investments
- Facade Improvements
- Volunteer Hours

Part 2: Review of Past Year Goals and Accomplishments

- Vendor Ordinance
- New First Friday Art Crawl Logo
- Doc and Merle Mural
- Review Sidewalk Replacement

Part 3: Discussion of Upcoming Projects

- Nighttime Christmas Parade
- Boonerang Partnership Development
- Website Updates
- Upcoming Sidewalk Work
- Town Hall Rennovations

ANNUAL MEETING | AUGUST 29, 2023

2023 Main Street Statistics Reporting Highlights

July 1, 2022 through June 30,2023

PRIVATE INVESTMENT	PRIVATE SALES	PUBLIC INVESTMENT	FACADE IMPROVEMENTS	VOLUNTEER HOURS
$1,347,902	$5,816,000	$315,695	1 Facade Improvement	178 Volunteer Hours

Vendor Ordinance Updates

Street Vending Ordinance became effective on July 27, 2023

As of August 25, 9 vendor permits have been issued.

Relatively smooth transition with little confrontation. Some complaints about the Post Office's lack of foot traffic

We are working on developing new practices, procedures and spaces for special events including First Friday Art Crawls.

Watauga Arts Council Presents...
Boone
Celebrating Boone's Diverse Creative Community
WAC
watauga arts council
BUSKERS FEST
Downtown Boone
WATAUGA-ARTS.ORG/BUSKERSFEST
Friday, October 6, 2023
5:00 PM 8:00 PM
MUSIC, DANCING, ART MAKING, ART BUYING, FOOD, BEER, AND MORE!

New First Friday Art Crawl Logo
Art Crawl
FIRST FRIDAY
Downtown Boone, NC
Created by Sarah Mastillone
In light of the new street vending ordinance, we are working on updating programming for First Friday Art Crawls. Please bear with us!

Doc & Merle Watson
Doc and Merle Mural

Sidewalk Replacement
MAST GENERAL STORE
TOWN HALL
TURCHIN CENTER
FIRST BAPTIST CHURCH

Upcoming Events and Projects

There has been discussion of the holiday parade being a nighttime parade in conjunction with Festive First Friday

Expanded Boonerang Partnership
BOONERANG
DOWNTOWN
Boone
LIVE IT UP

Be on the look out for downtownboonenc.com website updates
• ADA Compliance
• Updated Business Directory
• Expanded "About Us" Page
• Expanded Events Page
• Main Street Suggested Changes

Visitor Parking at App State

Each year, App State welcomes thousands of visitors to our campus. We offer different parking accommodations for different types of visitors (anyone who is not currently a student or employee).

·The majority of campus parking spaces are reserved for students and employees Monday-Friday, from 7am-7pm.

·Monday-Friday, from 7am-7pm, all visitors are welcome to park in our Rivers Street Parking Deck for an hourly fee.

·After 7pm weekdays, and at all times on weekends, visitors may park free of charge in any campus surface lot, unless otherwise posted.

·App State is pleased to partner with the Town of Boone and the Downtown Boone Development Association to arrange for parking for large, special events in Downtown Boone. For more information, about parking for Town/DBDA sponsored events in Downtown Boone, please inquire with the Town and/or DBDA at 828-268-6200.

·App State is pleased to offer Downtown Boone businesses the opportunity to purchase permits for their employees, for use Monday-Friday, from 5pm-7pm. Limited spaces are available in surface lots for this purpose, including the Peacock Parking Lot. To inquire about this option, please contact the university's Parking & Transportation Office via email at parking@appstate.edu or call 828-262-2878.

For more information about visitor parking at App State, please visit parking.appstate.edu/visitors-events.

Howard Street Update

- First USDA review has been completed
- The comments will be addressed by Davis, Martin, Powell and Associates, the engineers of the project.
- There will be a second USDA review which *should* be quicker than the first, that addresses the responses to the comments.
- Once USDA signs off, the Town can go out to bid.
- Once the bid is selected it will have to be approved by the Local Government Commission.

QUESTIONS