

**Downtown Boone Development Association  
Regular Board Meeting – Aug 11, 2020  
8:30 am – Webex Virtual Meeting**

**Board Members present:** Kendra Sink, Monica Caruso and Wayne Randall. Brandon Bettis and Jim Marsh both were there for parts of the meeting but had connectivity issues that kept them from fully participating.

**Ex-Officio's present:** Lindsay Miller and Sam Furguiele.

**MSD members/guests present:** David Jackson and Renee Boughman

**Staff present:** John Ward, Lane Moody, Mark Freed, Ferrin Page, Kat Eller and Brad Farthing

**Call to Order**

Due to the absence of some board members and connectivity issues of others, the meeting was not officially called to order due to lack of a quorum. However, Lane did state that she could take a few minutes to provide some updates. She continued that Davis Parker would also like to give an update to the Board about the status of the Draba app that he has been developing.

Davis Parker took a few minutes and updated the Board as to the status of the applications and reassured the Board that he was still moving forward with launching the application.

Lane updated the Board about the mask order and stated that the order should hopefully ship at the end of the week and that she will work to get those out as quickly as possible.

Lane also reminded the Board that there were two open positions on the Board and if they knew anyone who might be interested, she would be happy to follow up

**Organizational**

**Discussion of Input Regarding Proposed Updates to the Smoking and Vaping Ordinance**

Lane stated that she included the input from the survey that was sent out. Lane stated that while the survey concluded that the majority of respondents were in favor of the changes there were some comments that were not in favor. Kendra stated that while the majority of the results were in favor of the changes, she felt that the comments did not need to be ignored. From the discussion Kendra thought it would be helpful to have additional feedback from restaurants and bars. Lane stated that she would keep this item on the September agenda.

**Discussion of Façade Incentive Grant Application Criteria Wording, Specifically Item #7**

Lane reviewed the wording that was in question and continued that from her perspective she would not want to add any additional steps in the process for businesses that were currently under construction. She continued that she thought that the wording could be changed to highlight the importance of maintaining the Secretary of the Interiors Standards for final approval, instead of adding an additional design meeting into the mix. She finished by asking if Sam had any input and then went on to say that she would add this item to the September meeting.

**Appointment of Board Treasurer**

Lane updated the Board that Wayne Miller was no longer able to serve as Treasurer and the Board would need to nominate a new person. She continued that Evalyn Sudderth at PNC Bank has reached out and needs to update the signers on the PNC account. Lane said that she would follow up with this item at the September meeting.

**Queen Street Parking Update**

Lane opened by stating that she was hoping to have John Ward give the Board an update but he is unavailable. Lane gave a brief summary of the process so far and stated that if anything else were to develop she would bring it back in September.

Lane then informed the Board that the hand sanitizer stations had been installed and she reviewed the locations. Renee Boughman with F.A.R.M Café reminded the Board about the handwashing station in front of F.A.R.M Café. Lane asked how that had been working out and Renee said that it was fine but that Public Restrooms were needed in downtown. Renee went on to ask for more detail surrounding public restrooms. Lane reviewed the past discussions regarding portable restrooms and public restrooms. Kendra then inquired about when public restrooms would be opened back up. Lane stated that she had not been a part of that conversation but she would see if she could get a more precise answer. Officer Ferrin Page then inquired about the possibility of a stand-alone public restroom. Lane reviewed the past progress of public restrooms but acknowledged the restrictions COVID 19 had placed on availability. The Board then discussed the need for public restrooms in downtown. Lane suggested that maybe if the parking deck were to come online public restrooms could be included. Lane finished up by stating that she would add discussion of a stand-alone restroom on the September agenda.

### **Discussion of Potential Promotional Opportunities**

Lane opened by stating that she didn't have anything specific for this item, but wanted to include it just in case a member has an opportunity. She continued that she has been working closely with the Chamber to support their promotions, citing the "Homemade in the High Country" small business Saturday event. Monica mentioned that the Library was hosting a Shred and Protect day. Lane also stated that she is working with Judith from the library to plan another scavenger hunt in downtown.

### **Discussion of Support of a Virtual Grinch Show in December**

Lane informed the Board that the staff at the library had been in touch with Caleb Sigmon and was hoping to get some feedback about moving forward with virtual events. David Jackson and Kendra both chimed in that they have found virtual events to be popular. The Board members present encouraged the potential for more scavenger hunt type family events in downtown. Lane also mentioned that there had been some discussion about a reverse parade during the Main Street conference and she would follow up.

Since a quorum was not met there was no formal adjournment.