



Downtown Boone Development Association
Regular Board of Directors Meeting
July 14, 2020
8:30 am – Webex Virtual Meeting

General Business

- Call to Order
- Request for Approval of July Agenda
- Request for Approval of March Minutes
- Approval of Financial Statements

Organizational

- Discussion of Seeking Input Regarding Proposed Updates to the Smoking and Vaping Ordinance
- Discussion of August Annual Meeting
- Discussion of Megan Sheppard Contract and Timing for Photography

Design

- Approval of Façade Improvement Grant
- Approval for High Country Souvenir's use of new logo
- 2020-2021 Public Art Update
- Discussion of Proposal for King Street Closure to Accommodate Further Social Distancing

Financial

- Discussion of Possible Bulk Mask Order
- Discussion of Hiring Someone to Review and/or Update Website

Promotion

- Discussion of Supporting the Show Your Love Campaign
- Social Media Strategy Update

Economic Vitality

Other business, comments, or concerns

Call for Adjournment