

Downtown Boone Development Association
Regular Board of Directors Meeting – July 11, 2017, 8:30 AM
Jones House Cultural and Community Center

Due to lack of quorum, official minutes were not taken. These are notes taken during the meeting.

Board Members present: Anna Roseman and Dave Walker

Ex-Officios present: Lynne Mason and Loretta Clawson

Staff present: Pilar Fotta, Sarah Upton, and Glen Kornhauser

General Discussion

- Lynne Mason discussed the need for improved parking signage in downtown. The signs should indicate restricted, when available, etc.
- The group discussed the success of the 4th of July Parade, Celebration, and fireworks. The Jones House distributed approximately 400 slices of cake to the public and 11 watermelons.
- The group also discussed the success of other events including the Doc Watson Day Celebration in June, which was well attended despite rainy weather, the High Country Toast with the Chamber of Commerce, and the June Jamboree at the Jones House.
- Fotta and Upton reminded everyone of upcoming events including the August First Friday Art Crawl, Cylcovia, ASU move-in day and fan fest, and ASU's football events like the homecoming parade and festival in downtown.
- Fotta discussed the possibility of hosting a "Touchdown in Boone" event on the Friday night before the ASU vs. Wake Forest game at the Jones House.
- Glen Kornhauser mentioned the possibility of expanding Boone Boo! To include food trucks, bounce houses, etc.