

Downtown Boone Development Association

Regular Board of Directors Meeting – June 13, 2017, 8:30 AM
Jones House Cultural and Community Center

Due to lack of quorum, official minutes were not taken. These are notes taken during the meeting.

Board Members present: Alex Hooker, Sam Parker, Anna Roseman, Tucker Deal, Dave Walker, Kendra Sink, Loretta Clawson, Danny Houck, Angela Kelly, Michelle Novacek (for Mike O'Connor)

Ex-Officios present: Lynne Mason and Loretta Clawson

Staff present: Pilar Fotta, Sarah Upton, and John Ward

Guests present: Tyler Cook – Town Intern, Ben Sessoms – Watauga Democrat

Handouts: Agenda, 4th of July Flyers, and Parade Registration forms

General Business

- Tucker greeted members, staff, and visitors to the meeting at 8:40 AM.
- Unable to vote to approve June Agenda or May Minutes due to lack of quorum.

Organization

- Town Manager John Ward provided a staffing update about the Downtown Development Coordinator position. There have been 35 applications submitted to Town Hall for the position, which closed on Monday, June 12.
- Ward stated that a committee would be formed to interview applicants. Ward, Peri Moretz, Pilar Fotta, a Chamber of Commerce representative, and a DBDA representative will make up the committee. He then asked for a DBDA volunteer to sit on the committee. Kendra Sink volunteered. Ward asked for input or suggestions from the DBDA about what they would like to see in the position. Members suggested a greater focus on recruiting downtown businesses that aren't currently participating with the DBDA and a staff member who is "out and about" in the community.
- Ward also discussed the potential for a parking deck on King Street in the future.

Design

- Sarah Upton gave an update on the public art in downtown. All three pieces have been installed on King Street. The pieces can be found next to Town Hall and in front of Melanie's.
- Upton gave an update on the Jones House Summer Concerts. They have been well attended and she encouraged members to come by and enjoy them.
- Upton stated that on the 4th of July, the High Country Chapter of the MOAA will be on the Jones House lawn following the conclusion of the parade. The chapter will have visuals of the three finalists for the Watauga County Veterans' Memorial for the public to view and comment on.
- Upton stated that approximately thirty groups have submitted registration forms for the 4th of July parade and encouraged the board to submit forms to participate and make sure to stop by the Jones House following the parade to have watermelon and cake.
- Fotta asked for volunteers to help with crowd control along the parade route on the 4th. Sink volunteered herself and some of her employees because the store is slow during the parade.
- Upton stated that Doc Watson Day will be on Friday, June 17, at the Jones House and encouraged members to attend with their friends and families.