

DBDA Regular Meeting 3/28/23

Present: Lisa Flanigan, Wayne Miller, Lindsay Miller, Kendra Sink, Denise Lovin, Rene Boughman, Sarah Long, Michelle Novacek, Suzanne Livesay, Paige Henderson, Meghan Kervorkian, Austin Northern

Guests: Mark Freed, Brad Farthing, Laney Pilkington, Becca Nenow, Davis Parker (DRABA), Guy Miller (New Finance Director), Lindsay Miller

Motion to approve agenda – Michelle moved; Suzanne seconded

Motion to approve March minutes --Rene moved; Kendra seconded

Davis Parker, DRABA Vintage Market

Davis presented an idea to Town Council for a Boone vintage market which would require a street closure. Town Council referred him to DBDA for guidance. Market is 40 spots, no process established for selecting vendors. DBDA suggested juried entry w/ a screening process w/ pictures of product and booth set up. No food should be sold from individuals. Davis would like Howard Street blocked and will apply for permit which includes event insurance. DBDA suggested he review pre-existing permits, and be cognizant of construction on Howard Street. DBDA has created a vendor policy, he should review. DBDA suggested programming his market in conjunction with First Friday as an “add on.” Also noted that he needs to demonstrate a thorough plan for clean up.

Friday Art Crawl Logo

Incorporates downtown scape and hand lettering. Discuss getting some merch w/ the logo and thanking artist on social media.

Motion made to approve the logo with the caveat that the “t” in the word “art” be better spaced to be more readable. Sara moved, Kendra seconded.

PRIDE June 2nd Friday

Request from Todd Carter to brand 1st Friday as a PRIDE day. 5pm raise pride flag at town hall. DBDA no longer branding 1st Fridays, but can include celebration plans in promotions as we would any other special event.

Meghan volunteered to help coordinate communication to businesses prior to first Fridays.

Façade Vote for DiSanti Building

Façade design has been approved by Historic Preservation Committee. Meets all of qualifications. Courtyard stays and businesses will be in the buildings

Motion made to approve for the full grant amount of \$5,000. Kendra moved, Denise seconded.

Main Street Conference Recap – we will push to next meeting when Megan Biddix is here

Allison Meade continue w/ language to require hand made or upscaled Kendra, Sara

Workplan Round Robin Brainstorming

What should our workplan for the coming year include?

Michelle - promoting businesses

Lindsay – parking

Sara -get our main street designation back

Rene – public restrooms

Beca – more outdoor seating and congregating space

Paige – Organizational identity, “what’s DBDA”?

Austin – Food trucks

Meghan –economic vitality and development

Kendra – wayfinding signs

Denise –Howard Street groundbreaking

Suzanne – make mural beginning of something special downtown

DBDA Personnel Changes / Announcements

- Megan Biddix– Has accepted a new position as Director of Marketing and Communications for Boone Chamber, will still be involved w/ Lost Province and will be stepping off as president of DBDA.
- Paige has accepted a position w/ NC Main Street which is a state job. She will remain in area as she can work remotely. Her last day here will be April 14, 2023.

Motion to adjourn – Sara moved

Meeting adjourned at 9:42am